A decorative graphic consisting of a large black arrow pointing downwards from the right side of the word 'STRUCTURE'. Below this, there is a black circle with an arrow pointing to the right, and another black arrow pointing to the right from the bottom left of the circle.


THE BLOG STRUCTURE *blueprint* from Elite Blog Academy™

A SIMPLE TEMPLATE FOR AN **ORGANIZED** BLOG

www.EliteBlogAcademy.com

THE BLOG STRUCTURE *blueprint*

from Elite Blog Academy™

The graphic features the text 'THE BLOG STRUCTURE' in a bold, sans-serif font. 'THE' is in a smaller font size and positioned to the left of 'BLOG'. 'BLOG' is in a teal color, while 'STRUCTURE' is in grey. Below 'STRUCTURE' is the word 'blueprint' in a red, cursive script. To the right of 'STRUCTURE' is a large black arrow that curves downwards and to the right. Below 'blueprint' is a circular arrow icon with a horizontal arrow pointing to the right.

A well-organized blog is critical for success as a blogger. Use this blog structure blueprint to help organize the structure and layout of your blog so that it makes sense to your readers, allows them to know at a glance what your blog is about, and helps them easily find what they are looking for.

Start with blog title, followed by your blog's main topic and tagline. If you don't have a main topic or a tagline that succinctly captures that topic, create one. From there, divide that topic into your sub-topics, and divide each those sub-topic into categories.

Then, once you've outlined your structure, use this blueprint to help you organize your blog content.

