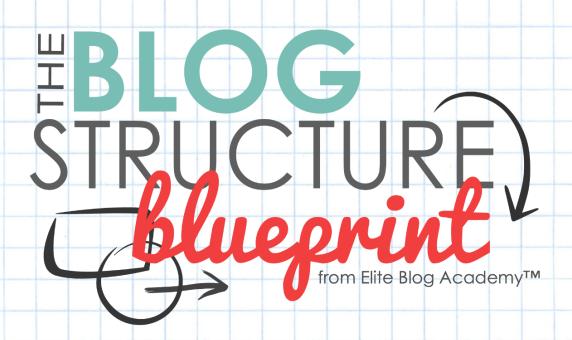


A SIMPLE TEMPLATE FOR AN ORGANIZED BLOG



A well-organized blog is critical for success as a blogger. Use this blog structure blueprint to help organize the structure and layout of your blog so that it makes sense to your readers, allows them to know at a glance what your blog is about, and helps them easily find what they are looking for.

Start with blog title, followed by your blog's main topic and tagline. If you don't have a main topic or a tagline that succinctly captures that topic, create one. From there, divide that topic into your sub-topics, and divide each those sub-topic into categories.

Then, once you've outlined your structure, use this blueprint to help you organize your blog content.

