E.B.A.

{my blog planner}

THINGS TO DO TODAY:

{ date :   }

☐ publish today's blog post
- check spelling & grammar
- add title tag
- add meta keywords
- make sure all images have pin-worthy titles
- set category & add tags
- post to facebook, twitter, & pinterest

☐ strategic pinning

☐ work on upcoming posts

☐

☐

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LONG TERM BLOGGING GOALS

{ things to do by :   *}*

5 major goals I want to accomplish:

1.
2.
3.
4.
5.

5 site improvements I want to make:

1.
2.
3.
4.
5.

INCOME & TRAFFIC GOALS:

gross monthly income:

monthly unique visitors:

email subscribers:

monthly page views:

pinterest:

facebook:

twitter:

instagram:

google +:

alexa ranking:

YEAR AT A GLANCE

january

february

march

april

may

june

YEAR AT A GLANCE

july

august

september

october

november

december

MONTH:

MONTHLY BLOGGING GOALS

{ *month* : _____ }

5 things I want to accomplish this month:

1.
2.
3.
4.
5.

3 site improvements I want to make:

1.
2.
3.

3 people or brands I want to connect with:

1.
2.
3.

INCOME & TRAFFIC GOALS:

gross monthly income:

monthly unique visitors:

email subscribers:

monthly page views:

pinterest:

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alexa ranking:

WEEKLY POST PLANNER

{ *week of* : }

post **one:**

post **two:**

post **three:**

Things **to do** this week:

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notable moments!

WEEKLY POST PLANNER

{ *week of* : }

post **one:**

post **two:**

post **three:**

Things **to do** this week:

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notable moments!

WEEKLY POST PLANNER

{ *week of* : }

post **one:**

post **two:**

post **three:**

Things **to do** this week:

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notable moments!

WEEKLY POST PLANNER

{ *week of* : }

post **one:**

post **two:**

post **three:**

Things **to do** this week:

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notable moments!

WEEKLY POST PLANNER

{ *week of* :   }

post **one:**

post **two:**

post **three:**

Things **to do** this week:

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notable moments!

MONTHLY STAT TRACKER
{ *month* :   }

INCOME
ad network income:

affiliate income:

private advertising income:

freelance writing income:

direct sales income:

other income:

TOTAL INCOME:

TRAFFIC
total monthly visits:

unique monthly visitors:

page views:

average page views per visit:

average visit duration:

RANKINGS & SOCIAL MEDIA
google page rank:

global alexa rating:

US alexa rating:

pinterest:

facebook:

twitter:

you tube:

instagram:

google+:

other:

MONTHLY BRAINSTORMING
{ month: }

category:

category:

category:

category:

category:

additional ideas!

MONTHLY EXPENSE TRACKER

{ *month* :   }

date:	description:	amount:
	MONTHLY TOTAL:	

MONTH:

MONTHLY BLOGGING GOALS

{ *month* : _____ }

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Things **to do** this week:

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WEEKLY POST PLANNER

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Things **to do** this week:

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WEEKLY POST PLANNER

{ *week of* :   }

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post **three:**

Things **to do** this week:

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notable moments!

WEEKLY POST PLANNER

{ *week of* :   }

post **one:**

Things **to do** this week:

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post **two:**

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notable moments!

post **three:**

WEEKLY POST PLANNER

{ week of : }

post **one:**

post **two:**

post **three:**

Things **to do** this week:

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notable moments!

MONTHLY STAT TRACKER

{ *month* :   }

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ad network income:

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MONTHLY BRAINSTORMING

{ month: }

category:

category:

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category:

category:

additional ideas!

MONTHLY EXPENSE TRACKER

{ *month* :   }

date:	description:	amount:
	MONTHLY TOTAL:	

MONTH:

MONTHLY BLOGGING GOALS

{ *month* : }

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notable moments!

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MONTHLY STAT TRACKER

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MONTHLY BRAINSTORMING

{ month: }

category:

category:

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additional ideas!

MONTHLY EXPENSE TRACKER

{ *month* : }

date:	description:	amount:
	MONTHLY TOTAL:	

MONTH:

MONTHLY BLOGGING GOALS
{ *month* :   }

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MONTHLY STAT TRACKER

{ *month* :   }

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MONTHLY BRAINSTORMING

{ month: }

category:

category:

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category:

additional ideas!

MONTHLY EXPENSE TRACKER

{ *month* :   }

date:	description:	amount:
	MONTHLY TOTAL:	

MONTH:

MONTHLY BLOGGING GOALS
{ *month* :   }

5 things I want to accomplish this month:
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WEEKLY POST PLANNER

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Things **to do** this week:

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WEEKLY POST PLANNER

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Things **to do** this week:

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post **two:**

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post **three:**

notable moments!

MONTHLY STAT TRACKER
{ *month* : }

INCOME
ad network income:
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TOTAL INCOME:

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MONTHLY BRAINSTORMING

{ month: }

category:

category:

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category:

additional ideas!

MONTHLY EXPENSE TRACKER

{ *month* : }

date:	description:	amount:
	MONTHLY TOTAL:	

MONTH:

MONTHLY BLOGGING GOALS

{ *month* : _____ }

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INCOME & TRAFFIC GOALS:

gross monthly income:

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WEEKLY POST PLANNER

{ *week of* :   }

post **one:**

Things **to do** this week:

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post **two:**

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post **three:**

notable moments!

WEEKLY POST PLANNER

{ *week of* : }

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Things **to do** this week:

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WEEKLY POST PLANNER

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notable moments!

WEEKLY POST PLANNER

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Things **to do** this week:

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notable moments!

MONTHLY STAT TRACKER
{ *month* :   }

INCOME
ad network income:

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private advertising income:

freelance writing income:

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RANKINGS & SOCIAL MEDIA
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MONTHLY BRAINSTORMING

{ month: }

category:

category:

category:

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category:

additional ideas!

MONTHLY EXPENSE TRACKER

{ *month* :   }

date:	description:	amount:
	MONTHLY TOTAL:	

MONTH:

MONTHLY BLOGGING GOALS
{ *month* : _____ }

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WEEKLY POST PLANNER

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post **one:**

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Things **to do** this week:

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notable moments!

WEEKLY POST PLANNER

{ week of :   }

post **one:**

post **two:**

post **three:**

Things **to do** this week:

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WEEKLY POST PLANNER

{ *week of* : _____ }

post **one:**

post **two:**

post **three:**

Things **to do** this week:

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notable moments!

WEEKLY POST PLANNER

{ *week of* : }

post **one:**

post **two:**

post **three:**

Things **to do** this week:

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notable moments!

WEEKLY POST PLANNER

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MONTHLY BRAINSTORMING
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category:

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additional ideas!

MONTHLY EXPENSE TRACKER

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WEEKLY POST PLANNER

{ *week of* : }

post **one:**

post **two:**

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Things **to do** this week:

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notable moments!

WEEKLY POST PLANNER

{ *week of* : }

post **one:**

post **two:**

post **three:**

Things **to do** this week:

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notable moments!

WEEKLY POST PLANNER

{ *week of* :   }

post **one:**

Things **to do** this week:

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post **two:**

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notable moments!

post **three:**

WEEKLY POST PLANNER

{ *week of* :   }

post **one:**

post **two:**

post **three:**

Things **to do** this week:

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notable moments!

WEEKLY POST PLANNER
{ week of :   }

post **one:**

post **two:**

post **three:**

Things **to do** this week:

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MONTHLY BRAINSTORMING

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additional ideas!

MONTHLY EXPENSE TRACKER

{ *month* :   }

date:	description:	amount:
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post **three:**

Things **to do** this week:

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notable moments!

WEEKLY POST PLANNER

{ *week of* :   }

post **one:**

post **two:**

post **three:**

Things **to do** this week:

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notable moments!

MONTHLY STAT TRACKER

{ *month* :   }

INCOME
ad network income:

affiliate income:

private advertising income:

freelance writing income:

direct sales income:

other income:

TOTAL INCOME:

TRAFFIC
total monthly visits:

unique monthly visitors:

page views:

average page views per visit:

average visit duration:

RANKINGS & SOCIAL MEDIA
google page rank:

global alexa rating:

US alexa rating:

pinterest:

facebook:

twitter:

you tube:

instagram:

google+:

other:

MONTHLY BRAINSTORMING

{ month: }

category:

category:

category:

category:

category:

additional ideas!

MONTHLY EXPENSE TRACKER

{ *month* : }

date:	description:	amount:
	MONTHLY TOTAL:	

MONTH:

MONTHLY BLOGGING GOALS

{ *month* : _____ }

---

5 things I want to accomplish this month:
  1.
  2.
  3.
  4.
  5.

---

3 site improvements I want to make:
  1.
  2.
  3.

---

3 people or brands I want to connect with:
  1.
  2.
  3.

INCOME & TRAFFIC GOALS:

gross monthly income:

monthly unique visitors:

email subscribers:

monthly page views:

pinterest:

facebook:

twitter:

instagram:

google +:

alexa ranking:

WEEKLY POST PLANNER

{ *week of* :   }

post one:

post two:

post three:

Things **to do** this week:

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notable moments!

WEEKLY POST PLANNER

{ *week of* : }

post **one:**

post **two:**

post **three:**

Things **to do** this week:

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notable moments!

WEEKLY POST PLANNER

{ *week of* :   }

post **one:**

post **two:**

post **three:**

Things **to do** this week:

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notable moments!

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post **one:**

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other:

MONTHLY BRAINSTORMING
{ month: }

category:

category:

category:

category:

category:

additional ideas!

MONTHLY EXPENSE TRACKER

{ *month* : }

date:	description:	amount:
	MONTHLY TOTAL:	

MONTH:

MONTHLY BLOGGING GOALS
{ *month* : }

5 things I want to accomplish this month:
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3 people or brands I want to connect with:
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INCOME & TRAFFIC GOALS:
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monthly unique visitors:

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monthly page views:

pinterest:

facebook:

twitter:

instagram:

google +:

alexa ranking:

WEEKLY POST PLANNER

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MONTHLY BRAINSTORMING
{ month: }

category:

category:

category:

category:

category:

additional ideas!

MONTHLY EXPENSE TRACKER

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date:	description:	amount:
	MONTHLY TOTAL:	

MONTH:

MONTHLY BLOGGING GOALS

{ *month* :   }

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WEEKLY POST PLANNER

{ *week of* :   }

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post **two:**

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post **two:**

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google+:
other:

MONTHLY BRAINSTORMING

{ month: }

category:

category:

category:

category:

category:

additional ideas!

MONTHLY EXPENSE TRACKER

{ *month* :   }

date:	description:	amount:
	MONTHLY TOTAL:	

LOG-IN TRACKER

site:	username:	password:

CONNECTIONS

{ *conference/event* :   }

COMPANY:
contact name:
email/phone:
notes:

COMPANY:
contact name:
email/phone:
notes:

COMPANY:
contact name:
email/phone:
notes:

COMPANY:
contact name:
email/phone:
notes:

COMPANY:
contact name:
email/phone:
notes:

CONNECTIONS

{ *conference/event* :   }

COMPANY:

   contact name:
   email/phone:
   notes:

COMPANY:

   contact name:
   email/phone:
   notes:

COMPANY:

   contact name:
   email/phone:
   notes:

COMPANY:

   contact name:
   email/phone:
   notes:

COMPANY:

   contact name:
   email/phone:
   notes:

CONNECTIONS

{ *conference/event* :   }

COMPANY:
  contact name:
  email/phone:
  notes:

COMPANY:
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  email/phone:
  notes:

COMPANY:
  contact name:
  email/phone:
  notes:

COMPANY:
  contact name:
  email/phone:
  notes:

COMPANY:
  contact name:
  email/phone:
  notes:

CONNECTIONS

{ *conference/event* :   }

COMPANY:
  contact name:
  email/phone:
  notes:

COMPANY:
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  email/phone:
  notes:

COMPANY:
  contact name:
  email/phone:
  notes:

COMPANY:
  contact name:
  email/phone:
  notes:

COMPANY:
  contact name:
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  notes:

CONNECTIONS

{ *conference/event* :   }

COMPANY:
contact name:
email/phone:
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COMPANY:
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COMPANY:
contact name:
email/phone:
notes:

COMPANY:
contact name:
email/phone:
notes:

COMPANY:
contact name:
email/phone:
notes:

NOTES & IDEAS

NOTES & IDEAS

NOTES & IDEAS

NOTES & IDEAS