ELITE BLOG ACADEMY 3.0

ULTIMATE RESOURCE GUIDE

WELCOME

Welcome to the Elite Blog Academy Ultimate Resource Guide for Bloggers.

We know that one of the hardest & most frustrating things about blogging can simply be knowing what tools and resources to use, and who to trust.
That's exactly why we've put together this comprehensive guide of the best tools and resources available right now.

Know that we are not recommending these resources lightly-these are tools and programs that we actually use in our business, or have been recommended by fellow bloggers. You can rest assured that we only recommend the best of the best.

Our goal is to continually improve this guide, so if you see something that hasn't been added, but should be, please **contact us** so we can check it out!

OUR TEAM'S MOST-USED TOOLS & RESOURCES

These are the tools, services, and resources that our own team here at LWSL Inc. uses most frequently when it comes to product launches. In fact, we'd probably say we couldn't live without them!

Lead Pages
http://LeadPages.net/

Lead Pages allows you to make custom opt-in forms, video hosting pages, sales pages, pop-up boxes, and more. The templates are easy to use, and it allows you to integrate your forms with all major email service providers. Definitely a MUST have for building your email list!

My E-Cover Maker
http://www.myecovermaker.com

This easy to use website allows you to turn your images into 3D books and devices—we use it to create 3D images for email opt-ins, as well as to promote our digital products.

Asana
http://www.asana.com

Our team tested out at least a half-dozen project management software options before landing on Asana. We love it because it makes managing multiple projects and calendars incredibly simple and keeps everyone on the same page.

Trello
http://www.trello.com

Trello is a fantastic resource for managing all the moving pieces of a product launch.

GoToWebinar
http://www.GotoWebinar.com/

We've discovered that webinars can be an incredible tool, both for selling products and for connecting with our audience. We use GotoWebinar for Live Q&A sessions, as well as for sales and informational training sessions. Even better, GoToWebinar account also includes access to GotoMeeting, which we use daily for team meetings and internal training sessions.

InfusionSoft
http://www.Infusionsoft.com

InfusionSoft is an fairly complicated email system that we wouldn't recommend for anyone just starting out, but for advanced users it does provide the capability to do some pretty cool things like tagging your contacts rather than creating separate lists, as well as giving you the capability to have a shopping cart and affiliate program.

Drip
https://exploring.drip.co/best-marketing-automation/

Drip by Lead Pages is a relatively new CRM, but it's quickly becoming our team's favorite CRM. Where other options are overly complicated, Drip is blissfully simple. Plus, your first 100 contacts are free.

Memberium
http://www.memberium.com

Memberium is the membership site software that we use to host Elite Blog Academy. We've also used it for other applications, such as to create a password-protected book bonus site. It is completely customizable and integrates with Infusionsoft, and will hopefully soon be integrating with Drip as well!

Dropbox
http://www.Dropbox.com/

Dropbox is a free online tool that allows you to store and share files online. It also allows you to create direct download links which are great for free printables!

1 Password
http://www.1password.com/

1 Password allows you to securely store all your login and password information, which not only keeps everything in one place, but allows you to give and remove access to team members. This is especially nice when you are working with contractors!

Hello Bar
http://www.hellobar.com/

Dropbox is a free online tool that allows you to store and share files online. It also allows you to create direct download links which are great for free printables!

Slack
https://slack.com/

Get more done with Slack: Real time messaging, file sharing and powerful search.

OTHER TOOLS & RESOURCES WE LOVE

These are tools & services we might be able to live without, but we certainly wouldn't want to!

Slack
http://Slack.com

A great communication tool for teams that allows you to categorize your conversations by project or topic.

PicMonkey
http://www.PicMonkey.com

PicMonkey is an easy-to-use online photo editing tool that allows you to easily create graphics and pinnable images.

Canva
http://www.canva.com

For those who prefer a more design-oriented program, Canva is a free design software that allows you to create reusable templates for your social media and blog post graphics.

Google Forms
https://docs.google.com/forms/

Create free surveys and questionnaires. We use this for everything from collecting reader success stories to surveying our audience to vetting potential hires.

Belay
http://belay.com/

Need an amazing assistant? Belay will assess your needs and match you with the perfect assistant—someone they have already vetted and trained (and located in North America)

Virtual Staff Finder
http://virtualstafffinder.com/

Looking for great help on a tight budget? Virtual Staff Finder will assess your needs and match you with the perfect overseas assistant—someone they have already vetted and trained.

Woo Commerce
http://woocommerce.com

Woo commerce is the Wordpress Plugin we use for our online store, which ships actual physical products. We like it because it integrates with InfusionSoft and is easy to use.

Grammarly
https://www.grammarly.com/

Detect plagiarism, easily improve any text, eliminate grammar errors.

PDFEscape
https://www.pdfescape.com/

Free PDF editor and form filler.

PEOPLE WE LOVE WORKING WITH

Heather Moritz – Moritz Fine Blog Designs
http://www.MoritzFineDesigns.com/

Heather has been designing our websites since 2010. Simply put—she rocks. Her availability is limited but she is worth the wait!

Kate Ahl – Simple Pin Media
http://www.SimplePinMedia.com/

Kate manages our PInterest account and does an amazing job! We can't say enough good things about her!

Jorge Diaz – Larry Jacob Internet Marketing
http://larryjacob.com/

Jorge is an Infusionsoft and Memberium expert who creates our membership sites and EBA affiliate center. He and his team are phenomenal!

Kyle Chowning – Full Cycle Marketing
http://fullcyclemarketing.com/

Kyle & his awesome team are our resident InfusionSoft experts who help us build and test our email campaigns, as well as format our weekly newsletters.

Morgan, Peter, & the Agathon Group Team
https://www.agathongroup.com

Agathon Group is our server host. We have hosted all of our sites with Agathon since 2012, and could not be happier with their performance or level of customer service.

Belay Solutions (Formerly EAHelp)
http://www.belay.com

Whether you're looking for a VA, bookkeeper, copywriter, or web support, Belay Solutions (formerly EAHelp) will match you with the perfect person quickly. Their service guarantees that you are matched with a professional who values your time and will work with you toward success.

Virtual Staff Finder
http://virtualstafffinder.com/

Looking for great help on a tight budget? Virtual Staff Finder will assess your needs and match you with the perfect overseas assistant—someone they have already vetted and trained.

LAUNCH RESOURCES

Lead Pages
http://LeadPages.net/

Lead Pages allows you to make custom opt-in forms, video hosting pages, sales pages, pop-up boxes, and more. The templates are easy to use, and it allows you to integrate your forms with all major email service providers. Definitely a MUST have for building your email list!

Click Funnels
http://www.clickfunnels.com

Click Funnels allows you to build your launch funnel from start to finish. The templates are easy to use, and it allows you to integrate your forms with all major email service providers.

Kajabi
http://www.clickfunnels.com

Like Click Funnels, Kajabi allows you to build your launch funnel from start to finish and also gives you a place to host your online course. The templates are easy to use, and it allows you to integrate your forms with all major email service providers.

Sam Cart
http://www.samcart.com

Sam Cart is a great option for building sales pages and custom sales forms, as well as for setting up an affiliate program.

ThriveThemes
https://thrivethemes.com/

Themes & plugins, built from the ground up to make your entire website convert more of your visitors into subscribers, customers & clients.

EMAIL & LIST BUILDING TOOLS

When it comes to your launch, email list is your most important asset, and that no metric is more important. Thus, building your email list should always be high on your priority list

Lead Pages
http://LeadPages.net/

We already mentioned this above, but we are such fans that we think it is worth mentioning again, as Lead Pages truly is THE BEST list building tool we have found! It allows you to make custom opt-in forms, video hosting pages, sales pages, pop-up boxes, and more. The templates are easy to use, and it allows you to integrate your forms with all major email service providers.

Drip
https://exploring.drip.co/best-marketing-automation/

As we mentioned, Drip by Lead Pages is quickly becoming our team's favorite CRM. Where other options are overly complicated, Drip is blissfully simple. Plus, your first 100 contacts are free.

AWeber
http://www.AWeber.com

Aweber has some great features, including a drag and drop email builder, unlimited image storage and an easy to use interface. It is a great tool to manage your email marketing communication, especially for someone looking for a simpler alternative to InfusionSoft.

ConvertKit
http://www.ConverKit.com/

ConvertKit is pretty new to the email scene, but it seems to have a lot of really great automation features. This is definitely one we would seriously consider if we were just starting out!

InfusionSoft
http://www.Infusionsoft.com

InfusionSoft is an fairly complicated email system that we wouldn't recommend for anyone just starting out, but for advanced users it does provide the capability to do some pretty cool things like tagging your contacts rather than creating separate lists, as well as giving you the capability to have a shopping cart and affiliate program.

MailChimp
http://www.mailchimp.com

Mail Chimp is a great starter-level email system. Its free program allows up to 1,000 contacts, but if you want to start automating those contacts you will need to upgrade.

Mad Mimi
http://www.madmimi.com

Like Mail Chimp, Mad Mimi is a one to consider if you are just starting out. It does offer automation, but is more limited than other email systems.

OptIn Monster
http://optinmonster.com/

OptinMonster converts website visitors into subscribers and customers.

WiseStamp
https://www.wisestamp.com/

Create a professional email signature in seconds.

GSuite
https://gsuite.google.com/

Business email for your domain.

ThriveLeads
https://thrivethemes.com/leads/

Thrive Leads is the list building solution that's created by a team of people who are obsessed with conversion optimization.

Thrive Landing Pages
https://thrivethemes.com/landingpages/

Create flawless, high-converting and extremely polished looking pages that take your visitors all the way from initial signup to purchase, product download and more.

Thrive Content Builder
https://thrivethemes.com/contentbuilder/

Creating beautiful, engaging and visually impressive content & layouts in WordPress has never been easier.

BOOKKEEPING

Mint
https://www.mint.com/

Create Your Budget And Save Money.

GoDaddy Bookkeeping
https://www.godaddy.com/email/online-bookkeeping

Easy, Simple & Time Saving. Includes Tax Tools, Invoicing, Reports & More.

FreshBooks
https://www.freshbooks.com/

The all-new FreshBooks is accounting software that makes running your small business easy, fast and secure.

Bench
http://www.bench.co/

Bench is a virtual accounting service featuring an online team of accountants who are familiar with small businesses.

PRODUCT & COURSE TOOLS

SendOwl
http://www.sendowl.com

An ecommerce platform that allows you to send your product and get paid by the customer without jumping through hoops.

EasyAzon
http://easyazon.com/

You're Missing Out On Amazon Commissions You Deserve And Wasting Way Too Much Time Creating Amazon Affiliate Links.

Teachable
https://teachable.com/

Your skills and experiences are unique and valuable. Easily build a beautiful course website, share your knowledge, and be rewarded for it.

Kill News Feed (Chrome Extension)
Saves you time by getting rid of your Facebook News Feed. You can still see notifications, just not your feed.

Alfred
https://www.alfredapp.com/

Alfred boosts your efficiency with hotkeys, keywords, text expansion and more.

SOCIAL MEDIA TOOLS

Latergramme
http://www.Latergram.me

This scheduling tool allows you to plan and schedule your Instagram Posts.

MeetEdgar
http://www.Edgar.com

This innovative social scheduling tool helps you recycle and highlight your older content.

HootSuite
http://www.hootsuite.com

Hootsuite's publishing feature automatically discovers, schedules, and posts content for you, freeing up more time to engage with customers.

CinchShare
https://cinchshare.com/

If you have a Facebook Group that you'd like to schedule posts for, then you definitely need this service. CinchShare allows you to post to your pages and your groups-on a schedule that you create. It's also tied into Canva if you create your graphics through that program.

BoardBooster
https://boardbooster.com/

A pin scheduling tool for bloggers that helps manage Pinterest accounts by automatically spreading new pins over ideal pinning hours.

Sprout Social
http://sproutsocial.com/

Sprout's collaborative platform ensures smarter, faster and more efficient social communications.

Tailwind
https://www.tailwindapp.com

The complete Pinterest & Instagram marketing toolkit for bloggers and small businesses.

Grum
https://grum.co/

Post on Instagram from your computer!

Influx
https://influxsocial.com/

Influx is a service that automates your Instagram activity to get you real, targeted, and engaged followers.

WEB DESIGN & DEVELOPMENT

Blogelina
http://blogelina.com

Blogelina offers affordable Wordpress design and support services, including installation of premade themes, transfers from other platforms, and Wordpress tweaks and fixes.

99 Designs
https://99designs.com/

Need a new logo or new web design? 99 Designs allows you to host a design contest that gives you access to hundreds of different design ideas for a very affordable price.

iMark Interactive
https://www.imarkinteractive.com/

While our primary business is monthly maintenance and support, we're always happy to help you fix a problem or change something on your site for you. If you just need a simple job, you can order one right now. We will process your order and get started right away!

RESOURCES FOR HIRING HELP

Virtual Staff Finder
http://virtualstafffinder.com/

Looking for great help on a tight budget? Virtual Staff Finder will assess your needs and match you with the perfect overseas assistant—someone they have already vetted and trained.

VA Matchmaking
HorkeyHandbook.com

Want to hire a VA but aren't sure how to go about finding one? Gina Horkey's VA Matchmaking service will help you find the perfect assistant for your needs.

Less Doing
http://www.LessDoing.com

Need help with a variety of tasks? Less Doing is a task-based VA solution that allows you to

request help specific tasks that are not necessarily tied to a specific person. It's a great way to maximize your time without worrying about training a dedicated assistant.

Upwork
https://www.upwork.com

Upwork is a great place to work for help of all kinds—you can read reviews, create test products, and posts classified ads for exactly the type of help you need.

Creative Market
https://creativemarket.com/

Ready-to-use design assets from over 15,000 independent creators.

PRODUCTIVITY TOOLS

RescueTime
https://www.rescuetime.com/

This tool helps you understand your daily habits so that you can be more productive.

Dejal Time Out
http://www.dejal.com/timeout/

This app allows you to dictate break times by literally timing out your computer on a schedule you set.

Unroll Me
https://unroll.me/

Instantly see a list of all your subscription emails. Unsubscribe easily from whatever you don't want.

Evernote
https://evernote.com/

Collect, nurture, and share ideas across desktop and mobile platforms with Evernote. Your thoughts are always with you, always accessible, always in sync.

Boomerang
http://www.boomeranggmail.com/

Boomerang for Gmail lets you take control of when you send and receive email messages.

WORDPRESS TOOLS & PLUGINS

No matter what you want to do with your blog, chances are there is a Wordpress Plugin available for it! Just keep in mind that plugins can slow down your site, so only install those you absolutely need.

- **Akismet** – "Akismet checks your comments against the Akismet Web service to see if they look like spam or not and lets you review the spam it catches under your blog's "Comments" admin screen."

- **Antispam Bee** – "another popular solution to fight spam"

- **Backup Buddy – "**Sites get hacked every day. Our passwords are rarely as strong as we think. And sometimes it doesn't matter. Sometimes we (or our clients) delete the wrong file or make a change that breaks something. Ever trigger a fatal error from a bad plugin? Crashes happen. But with BackupBuddy, recovering from a problem is quick and easy."

- **Book Table** - "MyBookTable allows you to have your own bookstore that links to online bookstores where visitors can buy the book."

- **Bottom of Every Post** – "This plugin does one thing, and that thing is to add some content to the end of each of your posts. This change happens on the fly, so if you deactivate or uninstall this plugin, the feature goes away."

- **Cachify** – "Smart but efficient cache solution for WordPress. Use DB, HDD, APC or Memcached for storing your blog pages. Make WordPress faster!"

- **Comment Reply** – "Simply notifies comment-author via email if someone replies to his comment. Zero Configuration"

- **Co-Schedule** – "Save time and grow traffic by scheduling blog posts and social media together right from WordPress"

- **EasyAzon** - "EasyAzon 4 is a powerful Amazon Affiliate WordPress plugin that will help you make more commissions and save you a lot of time in the process."

- **Easy Recipe** - EasyRecipe makes it easy to enter, format and print recipes, as well as automagically doing the geeky stuff needed for Google's Recipe View.

- **Edit Flow** – "Edit Flow gives you custom statuses, a calendar, editorial comments, and more, all to make it much easier for your team to collaborate within WordPress."

- **Editorial Calendar** – "The Editorial Calendar makes it possible to see all your posts and drag and drop them to manage your blog."

- **Filament Flare** – "Spread your content further with the Flare sharing bar. It's customizable, gorgeous on mobile devices & easy to install on any website."

- **Genesis Responsive Slider** – "This plugin allows you to create a simple responsive slider that displays the featured image, along with the title and excerpt from each post."

- **Genesis Simple Hooks** - "This plugin creates a new Genesis settings page that allows you to insert code (HTML, Shortcodes, and PHP), and attach it to any of the 50+ action hooks throughout the Genesis Theme Framework, from StudioPress."

- **Google Analytics Dashboard** – "Google Analytics Dashboard gives you the ability to view your Google Analytics data in your WordPress dashboard. You can also alow other users to see the same dashboard information when they are logged in or embed parts of the data into posts or as part of your theme."

- **Google Publisher Plugin** – "The Google Publisher Plugin enables you to easily use Google's products - including Webmaster Tools - with your WordPress site."

- **Google Universal Analytics** – "Adding Google Analytics code to your website has never been easier. Simply copy and paste your tracking code or property ID and that's it."

- **Gravity Forms** – "Gravity Forms is hands down the best contact form plugin for WordPress powered websites. Build and publish your WordPress forms in just minutes. No drudgery, just quick and easy form-building. Select your fields, configure your options and easily embed forms on your WordPress powered site using the built-in tools."

- **Hybrid Connect** - Allows you to quickly and easily create customized opt-in boxes, but also allows you to create multiple versions of the same box and then automatically tests them against each other to select the one that has the highest conversion rate.

- **Insert Code Manager** – "This plugin allows you to insert html, css, javascript and PHP code to public WordPress pages."

- **Instagram Slider Widget** – "Instagram Slider Widget is a responsive slider widget that shows 20 latest images from a public Instagram user.

- **MaxBlogPress Ninja Affiliate** – "Ninja Affiliate is WordPress plugin developed to imbue lethal marketing powers into your WordPress blog and instantly double or triple your affiliate marketing commissions with almost no effort on your part. Using Ninja Affiliate, you can automatically convert any keyword in your blog to an affiliate link instantly. You can also cloak your affiliate links, track them and manage them right from your WordPress text editor."

- **Nrelate** – "The best way to display related content from your site, and/or your blogroll. nrelate is not just another related posts plugin. Our patent-pending technology continuously analyzes your website content and displays other related posts from your website. This ultimately leads to higher page-views for your site, and a better user experience for your visitors."

- **Pretty Link** – "*Pretty Link Pro* is a Plugin for WordPress that will enable you to shrink, cloak, track, organize, share and test all of your links on your own domain and server."

- **PinIt Button Pro** - "Do you want to attract an insane amount of traffic to your WordPress site from Pinterest? Then you need an easy-to-setup eye-catching "Pin It" button that will make visitors want to spread your awesome content."

- **Redirection** – "Redirection is a WordPress plugin to manage 301 redirections, keep track of 404 errors, and generally tidy up any loose ends your site may have. This is particularly useful if you are migrating pages from an old website, or are changing the directory of your WordPress installation."

- **Regenerate Thumbnails** – "Regenerate Thumbnails allows you to regenerate the thumbnails for your image attachments. This is very handy if you've changed any of your thumbnail dimensions (via Settings -> Media) after previously uploading images or have changed to a theme with different featured post image dimensions."

- **Related Posts** – "Automatically added Related Posts can increase your internal traffic up to 10%. Just install and activate. To attract attention and improve SEO, link out to Related Posts across the web from your compose screen. Search for posts and hand-pick them with ease. Recommendations are provided by Zemanta's world-class se-mantic service. Plugin supports different styles, thumbnails, is fully customizable and includes caching for improved performance."

- **Smush It** – "Reduce image file sizes and improve performance using the Smush.it API within WordPress."

- **Social Warfare** –– "A WordPress plugin that adds beautiful, lightning-fast social share buttons to your website or blog."

- **Tablepress** – "TablePress is a *free* WordPress plugin that enables you to create and manage tables on your site. No HTML knowledge is required, as a comfortable in-terface allows to easily edit table data. Tables can contain any type of data, even formulas that will be evaluated. An additional JavaScript library can be used to add features like sorting, pagination, filtering, and more for site visitors."

- **Theia Post Slider** - "Our one-of-a-kind Theia Post Slider for WordPress transforms your multi-page posts into slideshows, making them much more engaging and easier to browse."

- **Tweetily** – "Tweetily, by Flavio Martins, will randomly select a post or page and tweet it automatically to drive traffic to your site. You set the time, number of tweets, and the type of content to share and Tweetily will do the rest."

- **Ultimate Nofollow** – "This plugin contains several tools in one package to significantly increase your control of the rel="nofollow" tag on every link on your blog, on both an individual and categorical basis. It is designed to give you fine-grained control of link-ing for SEO purposes.

- **Updraft Plus –** "Backup and restoration made easy. Complete backups; manual or scheduled (backup to S3, Dropbox, Google Drive, Rackspace, FTP, SFTP, email + oth-ers)."

- **Vaultpress** – "VaultPress makes it easy to keep an up-to-date backup of your site with both daily and realtime syncing of all your WordPress content. To ensure your site stays safe, VaultPress performs security scans daily and makes it easy to review and fix threats."

- **W3 Total Cache** – "The **only** WordPress Performance Optimization (WPO) framework; designed to improve user experience and page speed."

- **Why Do Work Adsense** – "WhyDoWork Adsense is a WordPress plugin that allows you to insert Adsense ads on your blog without modifying the template. More then that, you can set it up to show different Adsense ads for articles older then X days (x is the number of days you decide). For example, you can insert a 468x60 ad at the bottom of a new article, and once that article turns 7 days old it will have a more aggressive 336x280 ad blended with the text from the beginning of that article. This way your regular readers will not be bothered by your ads, while visitors coming to older posts from search engines or other sources, will see a version that is monetized better."

- **Wordfence Security** — "Secure your website with the most comprehensive WordPress security plugin. Firewall, malware scan, blocking, live traffic, login security & more."

- **WP Supercache** – "This plugin generates static html files from your dynamic WordPress blog. After a html file is generated your webserver will serve that file instead of processing the comparatively heavier and more expensive WordPress PHP scripts."

- **WP Touch** - WPtouch is a mobile plugin for WordPress that automatically enables a simple and elegant mobile theme for mobile visitors of your WordPress website.

- **WWSGD** – "I built this WordPress plugin to implement Seth Godin's idea. It reduces the "work at first" to almost nothing. By default, new visitors to your blog will see a small box above each post containing the words "If you're new here, you may want to subscribe to my RSS feed. Thanks for visiting!" After 5 visits the message disappears. You can customize this message, its lifespan, and its location. The message can be excluded from certain pages if desired."

- **Yoast SEO** – "Yoast WordPress SEO is the most complete SEO plugin available for WordPress. It offers everything you need to optimize your site."

CONFERENCES

Attending a conference and connecting with other bloggers is a great way to build relationships and expand your reach. The following is a list of blogging conferences we know about—those highlighted in yellow are conferences that have been attended and recommended by fellow EBA members:

- **2:1 Conference**- "A faith-based conference for homeschooling parents who blog or are otherwise interested in social media." (*May, varies*)

- **Allume**-"A one-of-a-kind conference that seeks to engage women by teaching blogging techniques and social media skill while also urging and encouraging women to live fully integrated lives with their faith and family." (*October, Greenville SC*)

- **Alt Summit**- "The premier business conference for pioneering and rookie bloggers and creatives in this space." (*varies*)

- **Blogalicious**-"the go-to destination and resource for influential multicultural women social media enthusiasts from all over the world to collaborate, connect and uplift one another." (November, Austin TX)

- **The Blogcademy**-" We believe in empowering our attendees to forge their own path. We believe in sharing information, supporting each other, and expressing your true self. We want to give you the tools to take control of your life. But most importantly, we want you to know that it's completely possible to live life on your terms. We promise... No boredom. No blathering. No bullshit." (Varies; Sidney, London, LA + more)

- **Blog Elevated**-"Whether you blog as a hobby but would like to make some money, or you are a seasoned blogger already earning a steady income, we'll equip you with the training you need to become a professional blogger with a real business." (*September, Texas*)

- **Blogger Bash** – "With events, parties, round table forums, speed dating sessions with brand representatives, and, of course, lots of swag to enjoy and review, Blogger Bash will give bloggers everything they need to establish new connections with leading manufacturers. Unlike traditional blogger conferences, Blogger Bash ditches conference rooms and convention centers and instead invites bloggers to mingle with brands in chic, exciting party environments." (July, New York City)

- **BlogHer** – "Inspiring women to find their voices and turn their passions into content, community and commerce, attracting some of the web's best talent and top social sites, in topics from food and fashion to politics and parenting." (*Varies*)

- **Blogging Concentrated** - "Geared to advanced level bloggers who know there are things they could be doing better, faster, cheaper, smarter." (*Varies*)

- **Blog U**- "BlogU is a conference for women, moms, bloggers, and writers. Our speakers are best-selling authors, powerhouse bloggers, and strong women." (*June, Maryland*)

- **BlogWorld** – "The **BlogWorld/New Media Expo Blog** is a prolific new media industry news and information site that offers a diverse array of content – covering social media for business, blog, podcast and video content creation, distribution, and monetization, the latest social networking tool, tech and trends — and also covering topics in all vertical niche areas of blogging (tech, business, parenting, sports, real estate, military, politics, etc)." (April, Las Vegas)

- **Bloggy Bootcamp** - "Known for its intimate atmosphere with assigned seating and

brand inclusion, BBC offers a dynamic day of education and networking." (*Varies*)

- **Bloggy Con** - "Whether you are a seasoned pro-blogger or a novice just dipping your toes into the vast sea of social media, Bloggy Conference invites you for a time of learning, networking and cultivating your presence in the online community." (*September, Ohio*)

- **Build Your Blog Conference** – "We set out to create the best conference for blogs to actually learn and get inspired. We have three tracks, to make sure the classes you attend are specific to your needs; Beginner, Intermediate and Advanced. No matter how long you've been blogging, there's something for you here." (February, Salt Lake City, UT)

- **Camp Blogaway** - "A little slice of food blogging heaven – workshops, activities, panels, breakouts and more on 'all things blogging'." (*May, California*)

- **Dad 2.0 Summit** - "The Dad 2.0 Summit is an open conversation about the commercial power of dads online, and an opportunity to learn the tools and tactics used by influential bloggers to create high-quality content, build personal brands, and develop business ideas." *(January, New Orleans, LA)*

- **Design Bloggers Conference** - "Join interior design bloggers, new media innovators, and interior design industry leaders for the fifth annual Design Bloggers Conference – the premier conference and experience for professionals actively using or interested in learning about new media and the interior design industry." *(February, Atlanta, GA)*

- **FinCon** – "FinCon is a peer conference for the financial media community. Attendees connect, learn to create compelling online content, and discover new trends in money and personal finance." (Varies)

- **FitBloggin** – "The FitBloggin' conference is for anyone who blogs about fitness, wellness, good food and a healthy lifestyle, regardless of where they are in their journey. Our attendees are a melting pot of fit-minded people. Some of us are on a mission to lose weight. Others are training for triathlons. We have gym rats and folks learning to run. We welcome vegetarians, vegans, and convenience food junkies alike. We may all be in different stage of fitness, but we all share one passion: To live a happy, healthy balanced life." (June, Denver CO)

- **Haven** – "Haven Conference is the place to celebrate that DIY spirit. It is where DIY lovers from all over will gather together to encourage and learn from one another. You will find hands-on sessions led by some of the top DIY bloggers who will share their knowledge on subjects such as painting furniture and using power tools. For those of you desiring to learn more about blogging, there will be sessions on topics that include social media and how to monetize your blog." (July, Atlanta GA)

- **Influence Conference** - "For the blogger or social media pro who wants to grow in her ability to leverage the internet to make much of Jesus–and help support your family's ability to act and minister." (*September, Indianapolis IN*)

- **iRetreat** – "A Conference for Online Influencers. Dedicated to the ABCs of online influence, iRetreat has evolved into the leading forum for **Aspiring**, **Building** and **Connecting** an online presence and real-life partnerships. iRetreat welcomes bloggers and brand/agency representatives to attend since strengthening relationships between both is one of iRetreat's primary goals." (June, New Orleans LA)

- **Mom 2.0 Summit** - "An open conversation between Moms + Marketers + Media" (*May, Atlanta GA*)

- **Problogger Event** – "Two jam-packed days of practical, actionable tips to help you take the next steps in your blogging journey." (August, Gold Coast Australia)

- **SheSpeaks** – "She Speaks is a unique combination of spiritual inspiration and practical application. At She Speaks, every attendee chooses either the speaking or writing track. Regardless of which track you choose, all attendees have the opportunity to meet one-on-one with some of the top editors, publishers, and literary agents in the Christian market (based on a first-come, first-served basis). (July, Concord NC)

- **SNAP** - "A community where imaginative bloggers can come together; learn from one another and walk away invigorated." (*April, Salt Lake City, UT*)

- **Type A Parent** – ""Top-notch learning and networking at the world's top parent blog conference." (*September, Atlanta GA*)

- **WordCamp** – "WordCamps are casual, locally-organized conferences covering everything related to WordPress. WordCamps come in all different flavors, based on the local communities that produce them, but in general, WordCamps include sessions on how to use WordPress more effectively, beginning plugin and theme development, advanced techniques, security, etc." (Varies)