#### What Are the Best Resources that Will Help You Write, Publish and Market Your Book?



#### Introduction

Let's say you are writing a book or have written one already. If that is the case I have to congratulate you, because it is a big achievement already. You should be proud because 81% of people say they want to write a book...and only 1% DO.

I've been in your shoes several times. I know it's not easy and I know that there always come times, when you feel like giving up. But I also know that those are the times when you have to push forward. And believe me, seeing your name on a book cover will be totally worth it!

There are many things that need to be done to the book after its first draft is ready. I am sure that you know about that already and in case you don't have the time for those I will be more than happy to help you will all those redundant tasks. You can check the details here.

Meanwhile, in this small pdf I am presenting you with the tools that help enormously with writing, self-publishing and marketing of a book.

#### 1. Scrivener

<u>Scrivener</u> is one of the best softwares for writers out there. You can get a 30 day free trial and see that for yourself. The software is available both for PC and Mac.

Scrivener is especially helpful for complex projects such as novels. It is easy to write, revise and organize things + have your research materials within a click. You can also easily format your final writing project.

There is a learning curve and at the beginning you will need some time to figure out how it works, but they have tutorials on the site. Besides that once you already figure out how to use it, it will help you save a lot of time.

#### 2. Hemingway App

The creators say the <u>Hemingway App</u> makes your writing bold and clear. And I totally agree with that.

This is one of my favorite apps and I have it in my computer. It feels like you have a good writing adviser sitting next to you when you write.

You get highlights with specific feedback (it is hard to read, phrase has simpler alternative, remove adverb, passive verb, etc.)

For me, being non-English speaker this app has been very useful. When you see your mistakes pointed out, with the time you end up making those less.

#### 3. 750 words

750 words is the best way to develop the habit of writing every day.

It's mainly about writing 3 pages every day but they have organized it so it feels fun and it also helps you learn about your writing processes so later you can make them more efficient.

Writers write...

So go ahead and write those 750 words every single day!

#### 4. Grammarly

Grammarly makes you a better writer by finding and correcting up to 10 times more mistakes than your word processor.

I have added it to my Chrome browser and it is simple and easy to use. Maybe these days grammar mistakes are not so obvious because many don't know it well... but I still think that if you are a writer you are responsible to make sure that your writing is of a good quality. And Gramarrly makes sure that you don't make those awkward grammar mistakes, punctuation, text clarity and such. That means that you will be able to concentrate on your creative flow and content instead.

# 5. Launch Your Book to Bestseller (free training by Tom Morkes)

This is the most valuable FREE course I have seen up to now by Tom Morkes. You will learn the exact steps he uses to launch books to bestseller (and sell the first 10k copies of the book), how to create a 1 page business model for your book based on lean startup methodology and get publishing templates and copy-and-paste marketing material.

Honestly, I am still wandering why Tom is giving out SO MUCH for free:)

#### 6. Kindle Sales Rank Calculator

This is a great tool for you in case you are doing a research of your book niche. Basically what this tool does is show you how many copies of the book you have chosen to research is selling in average in one day.

You can find a particular ebook's ranking number under the "Product Details" on any Kindle ebook's product page.

This will help you to understand how much your competitors are selling (let's say you check the #1 bestseller in your category). Once you know the number you know how many you have to sell in 1 day in order to get to that spot.

# 7. Reedsy Book Editor

Reedsy has recently launched its book editor tool. It is still in beta mode, but it already seems to be really cool.

It is a beautiful production tool that takes care of the formatting and conversion, before you have even finished writing.

They say it's a tool built for book production.

Give it a try!

Also check out <u>Reedsy</u> - because it will help you a lot with finding the right people, who will help you produce a good quality book (cover designers, editors etc.)

# 8. Amazon Book Description Generator

Amazon Book Description Generator will help you to create those beautiful descriptions with just a couple of a click of a button.

The best part is, even if you know your HTML skills, this tool will allow you to see exactly how it will look before you input it into Amazon. So, no longer do you have to guess, write, publish and then check your page to make sure you didn't make a mistake or that it looks the way you want.

# 9. DIY BOOK COVERS

Derek Murphy is a professional book designer and author. At <u>DIY Book Covers</u> he provides free templates and tutorials to help you design better books.

The free video series will tell you about the common mistakes authors make with their book covers and what makes a good cover that helps sell the book.

You can also watch videos, which will show you how to use the free downloadable templates, which you can find at the same link.

You also get free book formatting templates for ebooks and paperbacks.

If you prefer DIY approach to your self-publishing then I recommend checking this out.

# 10. Publish to beRead

This is something I created recently.

Under the brand name "Publish to be Read" we provide self publishing services. All you need is a draft manuscript. We will deal with all the rest. We'll take your manuscript and within few weeks you will become a published author and have your name on a book cover.

With us you will save time and avoid all the intimidating and frustrating details of book publishing.

We make sure you get a top quality book without breaking the bank.

You will keep all the RIGHTS and the CONTROL of your book. We will not touch your royalties, so it will be all yours.

For more details, please check out the website for more details.

#### My Story

#### "You are an author, but I don't think you see it yet"

That was what I received in a letter and the letter was from a competition to let me know that I was the semi-finalist for a piece of poetry that I had put in.

Up to that point when I heard a voice that would speak to me about my writing it said "not bad"

That was the voice of my mother when I brought out my poetry out of my drawer into the open - that's what I heard.

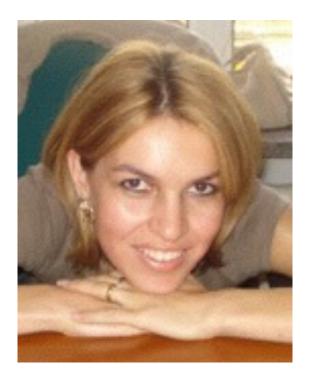
And what I head was "leave it in a drawer"

What I do is I help people get their writings out of the drawer of their hearts and into the world.

Because you know what?

You too are and author but I just don't think you believe it yet!

I am a bestselling fiction author. I write about life, feelings and people. The thought that many people around the world read and enjoy my books makes me extremely happy.



I am a podcaster. Write 2B Read podcast is created to encourage and inspire writers to share their stories with the world.

And i'm also the founder of <u>Publish to be Read</u> which provides self-publishing services to writers, so they can dedicate their time doing what they love most - write!

You can find out more on my website.