

Stefanie *Gass*

Start a Podcast & Launch with Success *Checklist*



PODCAST LAUNCH CHECKLIST
FOR FAITH-LED WOMEN

Step 1: Start Your Podcast Checklist

BASICS / SET-UP

- SET LAUNCH DATE
- NAME YOUR SHOW
- TAGLINE
- CHANNEL ART
- SHOW DESCRIPTION
- SHOW CATEGORY
- SHOW PILLARS
- UNDERSTAND AVATAR
- SEASONS VS. EPISODES, LENGTH,
- FREQUENCY
- SIGN UP WITH HOST (CLICK -> PODBEAN)
- ORDER EQUIPMENT (CLICK -> WHAT I USE)
- DOWNLOAD AND SIGN UP FOR
ZOOM AND AUDACITY (BOTH ARE
FREE)
- INTERVIEWS VERSUS SOLO EPISODES

NOTES | IDEAS | INSPIRATION

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Step 2: Publish Your Podcast Checklist

GETTING YOUR SHOW PUBLISHED

- PODCAST RSS FEED ACROSS ALL PLATFORMS
- INTRO JINGLE
- OUTRO JINGLE
- COPYRIGHT-FREE MUSIC
- LAY-OUT EPISODE OUTLINE AND CONTENT WITH YOUR AVATAR IN MIND
- ORGANIZE EACH EPISODE SO THAT IT FOLLOWS THE I.S.T.C FORMULA
- INTRODUCE
- STORYTELL
- TANGIBLE TIPS + TRAIN
- CALL TO ACTION
- LIST OF FIRST 10 EPISODES
- RECORD AND EDIT YOUR FIRST 3 PODCAST EPISODES
- UPLOAD 3 EPISODES WITH DESCRIPTION + RELEVANT LINKS

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Step 3: Launch Your Podcast Checklist

LAUNCH STRATEGY

- LIST OF 50 PEOPLE WILLING TO LISTEN, SUBSCRIBE AND WRITE REVIEW WITHIN 48 HOURS
- LIST OF THREE OR MORE INFLUENCERS WILLING TO SHARE ABOUT YOUR SHOW IN THEIR SOCIAL MEDIA STORIES AND ON THEIR EMAIL LIST
- 3-WEEK PROMOTION ON IG STORIES, YOUR LIST, FACEBOOK.
- GO LIVE AND TALK ABOUT WHO THE PODCAST IS FOR, WHAT SOLUTIONS THEY WILL GAIN, AND WHY YOU CREATED YOUR SHOW
- DO A COUNTDOWN TIMER
- RUN A CONTEST DRIVING TRAFFIC
- DO A GIVE-AWAY FOR SUBSCRIBING AND REVIEWING

NOTES | IDEAS | INSPIRATION

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NEED MORE PODCASTING HELP?!

5 Reasons Podcasting Will Make You More Money Than Any Other Platform

**FREE AUDIO TRAINING!
INSTANT ACCESS!**

I WANT IN



START A PODCAST THE RIGHT WAY

10 Steps to Start a Podcast & Launch in 30 Days or Less

**FREE AUDIO TRAINING!
INSTANT ACCESS!**

I WANT IN



CLICK ON THESE PODCAST TRAININGS FROM MY SHOW!

The
Stefanie Gass
Show



Craft 20 Podcast Episodes in
20 Mins or Less!

LISTEN!



10 Tips to Start a Podcast! Plan, Start,
and Launch a Podcast NOW

LISTEN!



Optimize Your Podcast
Workflow in 3 Simple Steps

LISTEN!



3 Reasons You Haven't Started your
Podcast Yet & How to Overcome Them

LISTEN!



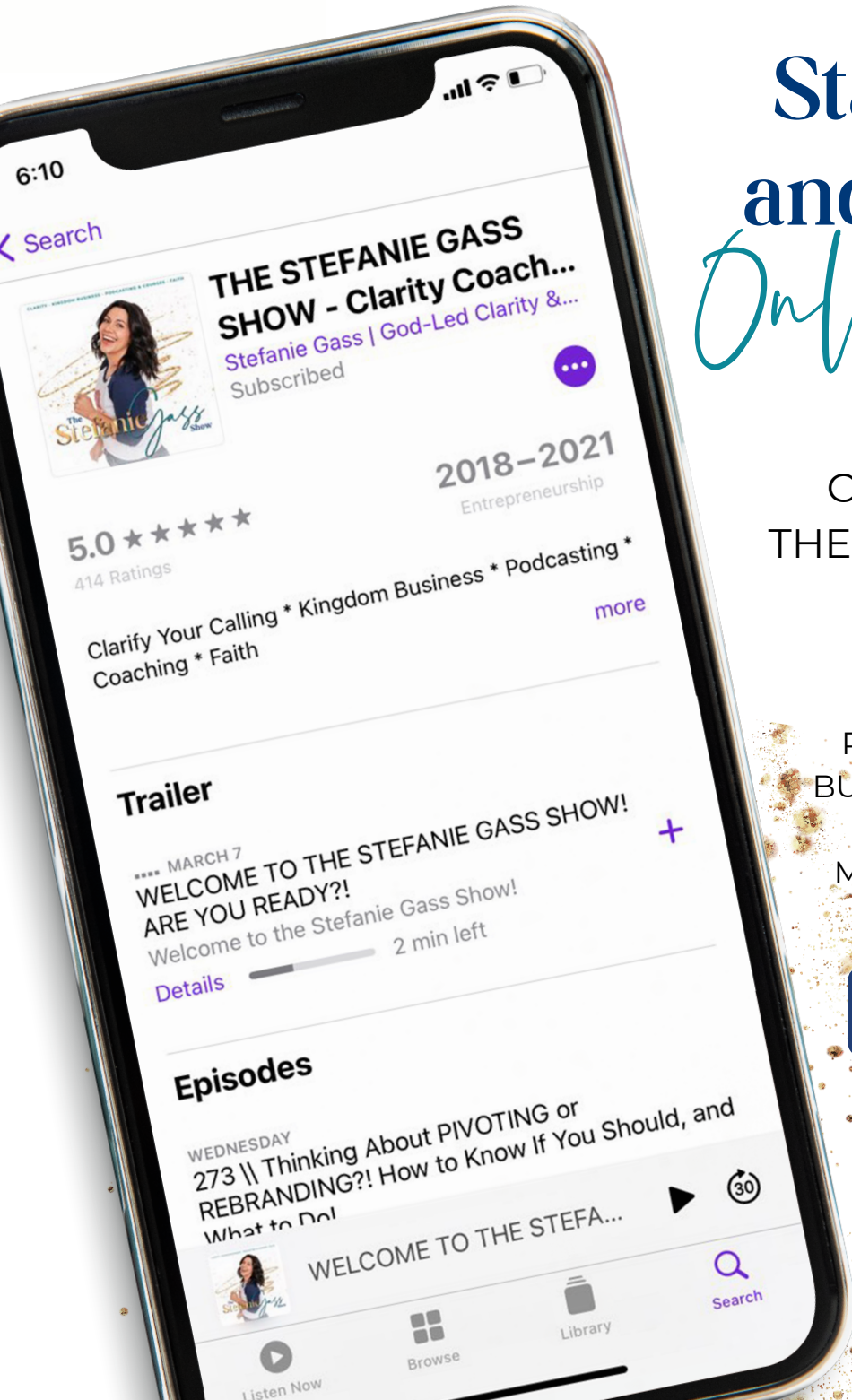
The Stefanie Gass Show

Start a Podcast and a Successful Online Business

COME SUBSCRIBE TO
THE STEFANIE GASS SHOW!

PODCASTING TIPS, ONLINE
BUSINESS COACHING, CHRIST-
CENTERED & FAITH-LED
MENTORSHIP FOR WOMEN.

[LISTEN!](#) 





Hi Friend!

Are you ready to build a profitable online business in less than two hours a week, using podcasting?

YES, IT'S POSSIBLE!

Forget awkward DM's. Forget showing up on social media 24/7. Forget fighting an algorithm game that is rigged against you.

Here's how it works

FREE TRAINING!

It's no surprise you are overwhelmed and exhausted...

You've been told that in order to grow a successful online business, you have to create endless content, show up on every social platform, hit up random FB groups and try to generate leads, and have conversations with strangers hoping to grow your audience online.

*And if you're honest?
You don't love it. Any of it.*

This workshop is going to show you how you can scrap all of that and exchange it for something simple. Something easy. Something that lights you up instead of burning you out.

You ready?
Let's do this.



IF YOU'RE A WOMAN OF FAITH WHO WANTS TO BUILD YOUR BUSINESS IN LESS THAN TWO HOURS A WEEK... HEAR ME OUT.

This workshop is for you.

- ➔ You want to grow your audience faster, in less time.
- ➔ You want to get leads without having awkward DM conversations.
- ➔ If you want to work smarter, not harder.
- ➔ If you want to use social media LESS (or not at all).
- ➔ If you are ready to market one to many instead of one to one.
- ➔ If you are ready to use audio instead of video.



To be clear, this workshop is for you if you're ready to build a business God's way instead of the world's way.

ASK YOURSELF IF WHAT YOU'RE DOING IS REALLY WORKING... OR COULD THERE BE SOMETHING ELSE THAT WOULD MOVE THE NEEDLE THAT YOU'RE MISSING?

If you're ready to do less each week while having more success. The Podcast for Growth Workshop is For You.

P.S. It's 100% Free.

[WATCH NOW!](#)

Inside the Podcast for Growth Workshop *You Will Learn*



HOW TO GROW AN ONLINE BUSINESS IN LESS THAN TWO HOURS A WEEK



HOW TO EXPLODE YOUR AUDIENCE WITHOUT AWKWARD DM'S



HOW TO MAKE CONSISTENT SALES USING A PODCAST



HOW TO PLAN, RECORD, AND LAUNCH A PODCAST

Hey there!

I'm Stefanie Gass

I'm a wife, boy mom, coffee lover, and #pjsallday enthusiast! I help women start podcasts and successful online businesses, God's way.

After being fully sold out to the online hustle, I grew multiple successful businesses online. The money and the likes had me fooled. None of it was sustainable. None of it brought me joy.

I found myself broke. Broken. And searching for my purpose.

I surrendered my business (and my life) to God and he led me here. To a successful online business with time to pour into my family.

I've learned that when we partner with God in life and business we experience true miracles in our lives and the lives of others.



Permission Granted

HERE'S YOUR PERMISSION SLIP TO STOP TRYING TO MAKE MONEY AND GROW AN AUDIENCE THE HARD WAY. TO LET GO OF EVERYTHING YOU KNOW AND BE OPEN TO SOMETHING THAT WILL FEEL TOO SIMPLE... TOO EASY. YOUR HEAD WILL TELL YOU TO KEEP SHOWING UP EVERYWHERE, TRYING EVERYTHING (WHILE GETTING NOWHERE), BUT YOUR HEART MAY TUG ON YOU TO LOOK JUST A LITTLE DEEPER.

WANNA FIND OUT MORE?

[WATCH THE WORKSHOP NOW](#)

Podcast Pro university™

Step-by-Step Framework to Start a Podcast in
30-Days, for Faith-Led Women



Creating trust is the number one thing
**you need to do in order to create a
successful, online business**

Podcasting is hands down, the best way to grow an online audience. It is evergreen content that works FOR you. Forever. There are no algorithms, no videos, and virtually zero overhead. Podcasting allows you to teach others, generate leads, and make money from behind a mic. Not to mention it's easy, fun, and you can record anytime, anywhere. #pjsallday anyone?!

"Walk by faith, not by sight."

2 Corinthians 5:7



Instant Access





Emily Fontes
SHE CAN SEO

“EMILY LAUNCHED A TOP #4 RANKED PODCAST USING THE PODCAST PRO UNIVERSITY SYSTEM!”

I'm a Podcast Pro University student and let me tell you, Stef is the real deal. My podcast She Can SEO debuted at #25 in Marketing! I had 130 downloads my first day even though I only managed to launch one episode. I've taken a lot of courses but this one is so well laid out, practical, zero fluff! It gives you every single pieces step by step!

Ambree Malick
FREELANCER TO CEO



"STEF'S PODCAST PRO UNIVERSITY COURSE IS ONE OF THE BEST COURSES I HAVE EVER TAKEN! I WAS ABLE TO LAUNCH MY PODCAST IN 30 DAYS"

Stefanie's Podcast Pro University was one of the best courses I have ever taken. Stef literally left no stone unturned when she was creating this course. I was able to launch my podcast within one month. The thought of trying to figure everything that went into starting, launching and growing a podcast seemed daunting. PPU helped me get clear on the type of podcast I wanted to create, messaging, and content, as well as marketing and launch strategies. Stef breaks everything down in bite-sized chunks so you can tackle each step without feeling overwhelmed. I would have never been able to launch my podcast or gained so much traction so quickly without PPU. I am so grateful!

Krista Pullman
SHE BREATHES COURAGE



“KRISTA LAUNCHED A TOP 5 RANKED PODCAST USING THE PPU SYSTEM!”

Podcast Pro university is the best course I have EVER taken. Podcasting and starting a show of my very own was SUCH a big dream. PPU changed the trajectory of my business, and my life. It laid out the entire roadmap for me and helped me launch my show faster then I ever could have imagined! From the date I enrolled in the course to the date my show launches was only 1 month!!! Within 2 days of launching my show hit NUMBER 6 on the iTunes chart! If you have ever had the thought of starting a podcast cross your mind, this is a #nobrainer! You NEED this course in your life. THANK-YOU for putting together such an incredible course. I am forever grateful.

Instant Access



Stefanie Gass helps faith-led women create podcasts and successful online businesses, God's way.

DAUGHTER OF THE KING. WIFE. BOY MOM. ENTREPRENEUR. COFFEE LOVER. #PJSALLDAY ENTHUSIAST

STEF'S CALL IS TO HELP WOMEN SAY YES TO GOD'S PLAN OVER THEIR LIVES. TO WORK LESS, YET MAKE MORE IMPACT AND INCOME.

STEF BELIEVES THAT WHEN WE PARTNER WITH GOD IN LIFE AND BUSINESS, WE CAN SERVE OTHERS WHILE FINDING FULFILLMENT IN WHAT WE ARE CALLED TO DO.

THAT WHEN WE STEP OUT IN FAITH, WE FIND GOD IS ALREADY WAITING THERE TO LEAD US.

let's connect

 WWW.THESTEFANIEGASSSHOW.COM

 WWW.STEFANIEGASS.COM

 @STEFANIEGASS

 WWW.STEFGASSCOMMUNITY.COM

 SUPPORT@STEFANIEGASS.COM