COS podcast policies DRAFT for discussion:

- 1. 20 min target.
- 2. 30 min max.
- 3. Topics are major and/or popular issues the Federal government has or wants their grimy hands in.
- 4. End with a couple minutes on why and how a COS could help.
- 5. One topic per episode picked a minimum of 2 days in advance.
- 6. Don't speak to only old smart conservatives; want a wider audience.
- 7. Consider young audience.
- 8. Consider left leaning audience.
- 9. Humor is good.
- 10. Avoid George Carlin's list of 7 words never to say on TV and radio. (I prefer using the best words, but don't want triggered people to shut down because of a word). If anybody wants the list direct message me or ask me to put it in this doc (I don't mind either way).
- Don't tie in religion as a focus. OK when appropriate for the topic or as a topic. Don't promote any particular religion. Never use religion as a rational for anything. No prayers, please.
- 12. Include a few quotes/positions from others (preferably public figures) as talking points. Including right/left/ libertarian/authoritarian views.
- 13. Call out the Federal government for dumb and/or unconstitutional policies regardless of who is for it.
- 14. Call out politicians for dumb and/or unconstitutional policies regardless of party or office held.
- 15. Never forget 501(c)3 risk of attracting IRS goons (I'm learning too much about this now, rather not learn the hard way). I have my collected Notes file on this and will post separately.
- Don't attempt to repeat Free To Be Free podcast episodes (Paul Phillips, May 2017 - June 2018 14 episode series). Contact Paul, consider coordinating in some manner. Reference F2BF podcast. Or asked me, I listened to all episodes.
- 17. Don't hesitate to stop each other quickly for going off topic, ranting, making factual errors, violating a rule.
- 18. Conference call polite Business meeting preferences let each other talk and

don't talk on top of anyone (except for stopping someone per above rule)

- 19. All arguments based on facts.
- 20. Clearly note it when stating an opinion.
- 21. Be Kind (usually)
- 22. No unsubstantiated personal attacks (ad hominem). Substantiated attacks are OK but never a podcast focus (ex: when related to the topic it's OK to go after Pelosi, Hillary, Bernie, Maxine, Obama, Joy, Whoopie, Maddox, Perry. And Bolton, Sessions, Ginsburg, Trump, Mattis).
- 23. Pre-vet all guests. Either discuss topic beforehand or know position of the guest. Consider guests of all political view points but only rational ones. Agree on all guests before hand.
- 24. Agree on one person for the host role for each episode. The host is charged with keeping focus on the topic, getting the intended take away points clearly across, and ending on time. The host shall stop anyone going off topic. If unsuccessful the host is authorized to decide on his own to re-record the episode or delete a segment.
- 25. Agree on one person as the editor, assigned to edit, mix associated audio (such as an intro or recorded quotes), and publish.
- 26. Podcast is published on iTunes, SoundCloud, a website, [where else?].
- 27. All regulars on the podcast must use a mic with a verified good quality sound. Check for matched volume level, distortion, echo, hollow sound. Require a clear, warm, full spectrum vocal sound that is pleasant to listen to. Guests can use a telephone as long as there's no background noise.