

PODCASTERS' SOCIETY

Firemark Entertainment Law

Podcaster's Legal & Business Checklist

Simple strategies to avoid legal and business problems and enjoy worry-free podcasting



made with
Beacon

Legal and Business Checklist for Podcasters

PODCASTERS' SOCIETY

The items listed here are just a few of the kinds of things you can do to treat your podcast in a more businesslike fashion.

Doing so will afford you the greatest possible protection against lawsuits.

Use Releases and Contrats

- Guest Release
- Co-Host Agreement
- Partnership Agreement
- Advertiser Contract

Form a business entity

- Corporation
- Limited Liability Company
- Partnership

License material you use in your show

- Music
- Audio Clips
- Sound Effects, Images, etc.

Respect people's dignity

- Respect Privacy
- Respect Rights of Publicity
- Avoid Libel/Slander

Protect Your Intellectual Property

- Register title as a Trademark
- Register Copyright for artwork.
- Register Copyright for your music
- Register Copyright for key episodes

Get a FREE Podcast Release

Don't let your guests run your show!

Using this simple form with every podcast guest will help eliminate privacy and publicity claims and takedown demands.

<http://podcastrelease.com>

YES! Send me my free podcast guest release

Podcast, Blog & New Media Producers Legal Survival Guide

If you podcast, blog or create web video, you must know these rules

The information contained in The Podcast, Blog & New Media Producer's Legal Survival Guide can save you tens- or hundreds-of thousands of dollars in legal fees, months or years of litigation, and countless sleepless nights.

Buy the e-book now. (\$19.99)

Gordon Firemark

Entertainment, Media and Intellectual Property Attorney



Author of The Podcast, Blog & New Media Producer's Legal Survival Guide

Gordon Firemark is an attorney whose practice is devoted to the representation of clients in the fields of theater, film, television, and music. His practice also covers intellectual property, cyberspace, new media and business/corporate matters for clients in the entertainment, and new media industries.

Mr. Firemark holds a B.A. in Radio, Television and Film from the University of Oregon, and earned his law degree at Southwestern University School of Law. He teaches a film school course in Entertainment Law and a postgraduate law school course in Theatre Law

Also an accomplished stage producer, Mr. Firemark writes an entertainment law blog at <http://firemark.com>, and is the the producer and host of [Entertainment Law Update](#), a podcast for professionals in the entertainment industries.