



THE NEW PODCASTING STRATEGY

How To Start a Podcast From ZERO That 5x's Your Following and Attracts New Customers!

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**The New Podcast Strategy Workbook
is not complete without
the live training.**

**Save Your Seat
For The Masterclass Now**



Start a **PODCAST**
From **ZERO** That **5x's** Your Following and
Attracts New Customers!

RESERVE YOUR SEAT

How To Start a Podcast From ZERO That 5x's Your Following and Attracts New Customers

Overall Strategy



Part 1:



Part 2:



Part 3:



Part 1: How To START From Scratch

Step 1: _____

Step 2: _____

Step 3: _____

Step 4: _____

Step 5: _____

Step 1 - What is your show going to be about?

Step 2 - What equipment will you use?

Step 3 - What will you include on your cover art?

Step 4 - Where will you get your cover art made?

**Bonus Tip To Get In
New And Noteworthy!**

**Get Rate and Reviews And Our
Facebook Group Helps.**

**Join The Podcasters Secret
Weapon Facebook Group**

A banner for 'Podcasters Secret Weapon' by Thriving Launch. It features a man on the left and a woman on the right, both smiling. The background is a light green geometric pattern. In the center, there is a dark green banner with a white 'L' logo and the text 'PODCASTERS SECRET WEAPON BY THRIVING LAUNCH'. Below this is a dark blue banner with the text 'CLICK HERE FOR FREE GIFT'. At the bottom, there is a list of activities: 'Resource Sunday', 'Social Media Monday', 'Rate & Review Wednesday', and 'Giveaways on the 10th of each Month'.

PODCASTERS SECRET WEAPON
BY
THRIVING LAUNCH

CLICK HERE FOR FREE GIFT

- ▶ Resource Sunday
- ▶ Social Media Monday
- ▶ Rate & Review Wednesday
- ▶ Giveaways on the 10th of each Month

Step 5 - What do you need to go live?

**Part 2:
Our #1 Strategy To Get Big Name
On Your Podcast**

Step 1: _____

Step 2: _____

What are the 4 elements of the #1 strategy?

1

2

3

4

What are 4 things you can do if that strategy doesn't work?

1

2

3

4

**Part 3:
How To Build Your Following Fast
With The “Authority
Advantage Technique”**

Step 1: _____

Step 2: _____

Step 3: _____

Step 4: _____

What is the first step?"

What is the second step?

What is the third step?

What is the fourth step?

**Where will you go to
get more support?**

**It's Time To Get Your Message Heard.
Your Following Is Waiting For You.
They Want To Hear What You Have
To Say.**

**You Just Need a Strategy.
Enroll In Paid 2 Podcast
Today.**



**PAID 2
PODCAST**