



NEIGHBORHOOD TEA PARTY HANDBOOK

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SO YOU WANT TO HOST A TEA PARTY?

The Tea Party is a nationwide grassroots political movement. We are not a third party. We are a Tea Party. Our mission is to restore a limited, constitutional government through effective, ongoing citizen participation. As citizens, we must accept ultimate responsibility for what has happened and what will happen in the future. The problem is that we have many professional politicians, but few professional citizens. We now know exactly what Thomas Jefferson meant when he said, "The price of liberty is eternal vigilance."

From an electoral perspective, we are non-partisan. We will support any candidate of any party who embraces our principles and reject any candidate of any party who does not. As a practical matter, we must try to reform one of the two major parties. Together, we in the Tea Party movement have resolutely opposed runaway government spending, the nationalization of our entire economy, and unrestrained Marxist-style socialism under one party rule.



TEA PARTY FOCUS

- Limited, constitutional government
- Campaigning for conservative candidates
- Focusing on local, state and national elections
- Registering people to vote
- Raising awareness



STEP 1

Schedule a Tea Party

The first step in organizing (or as we like to say, re-organizing) is to reach out to like-minded friends, neighbors and colleagues. Many people feel alone and powerless when it comes to their political views. We call this the Battered Conservative Syndrome, or "BCS." It is time for conservatives to stand up for what they believe in. Together we can take back our country, one Tea Party at a time.

The first step in finding "friendlies" in your neighborhood is to schedule a Neighborhood Tea Party of your own. Invite friends, family and neighbors to come and talk about things that

concern you, formulate a common goal, and strategize ways to achieve it. The ultimate goal is precinct organizing. If we can change our neighborhoods, we can change the country.

TeaPAC is here to help you be succeed. We will provide you with a full list of registered voters in your precinct, so you can go door to door in your neighborhood and recruit. This is a great way to meet your neighbors who are just like you. You will be surprised how quickly word of mouth will spread. Your message to them will be clear: you are not alone!

Precinct Walking Script

Hello, my name is _____, and I am your neighbor. I just wanted to invite you to a Neighborhood Tea Party I am hosting in my home on _____. I feel it is important for us to come together as a community to help our country restore the limited, constitutional government that our nation was framed upon.

If NO: OK, well thanks for your time, have a great day. It was a pleasure to meet you.

If YES: Great! Here is an invitation to my NTP. If you have any questions, please feel free to give me a call or shoot me an email. I'm excited to get to know you!

Table 1

This is an example of a precinct list. Each precinct has roughly 300 homes, with multiple members in each household. We suggest focusing on those who are permanent absentee voters, or "PAVs" (A) and those who vote most frequently (B). The "V" stands for voted, and the "A" stands for voting Absentee. Those with four Vs or As voted in four out of the last four elections. These are the households you want to focus on. We have added five categories you can check off to make organization easier for you (C).

Table 1:

GOLDEN MEADOW DR EVEN			A	B	C						
Phone	Addr. / Apt#	Name	PAV	PARTY	AGE	GENDER	RECENT	Moved Not Home	Interested	Undecided	Invite
(626)555-5555	1234	Ramirez, Amalia		R	49	F	V V				
		Ramirez, Ericka		R	27	F	V				
		Ramirez, Guillermo		R	30	M	V V				
(626)555-5555	1234	Cabildo, Anthony A		R	66	M	V				
(626)555-5555	1234	Wetzler, Jaime E		R	48	F	V V A V				
		Wetzler, Ulrich E		R	70	M	V V A V				
(626)555-5555	1234	Nieves, Ian S		R	54	M	V V V				
(626)555-5555	1234	Lacy, George D	Y	R	70	M	A A				
(626)555-5555		Lacy, Jamie		R	23	F	A				



STEP 2

Create your own Neighborhood Tea Party (NTP) organization

While you are out walking your precinct, be on the look out for neighbors who are interested in helping you plan your NTP. Often they are the family right next door who will be most anxious to help. We can also provide you with contact information for people in your neighborhood who are members in our organization and are willing to help you get started.



Co-captains will help you leverage your time and effort. Ultimately, you will be able to establish a multi-level team in your precinct. TeaPAC can provide your team with expanded voter lists and materials that compliment your efforts (i.e. Candidate info, yard signs, *Agendas for Freedom*, etc.)

When you hold your NTP, your goal is to get to know your neighbors. Get people involved and hosting their own NTPs. Nobody has the same circle of friends, neighbors or colleagues, so holding several NTPs will help spread the word. By holding neighborhood events, you will build your support base, and be able to delegate work to other neighbors to make it easier.

Approaching Your Neighbors



1 Introduce yourself, and explain the concept of the NTP. Remind them that we are all in this together. This will bring in more people to your group, as they spread the word and invite their friends too.



2 Once you have established that relationship with your neighbor, fill them in on how they can contribute to our cause. This is when you can delegate your work load.



3 Now that you have divided your work load, you can be more efficient in recruiting team members and planning your NTP. The more you recruit, the easier it will be for everyone involved in your NTP.



STEP 3

Coordination with TeaPAC Headquarters

For maximum effect, your neighborhood efforts should be coordinated with our efforts at TeaPAC. We offer support in many different ways, and can help you with all aspects of your NTP. We have developed an electronic community that everyone can tap into for news and information. With this tool, we will be able to inform everyone in our group about candidate forums, rallies, town halls and YOUR NTP!

Once you have filled out our NTP Intake Form (Available on TeaPAC.net and at H.Q.) we immediately post your event on our website's Events Calendar. We will check in with you to make sure the planning process is running smoothly and offer the additional resources necessary to be successful.

At your NTP Training Session you will learn how to coordinate your team, get the word out and learn about all the materials available for your event. This includes, but is not limited to: Sign-in Sheets, *Get Connected* cards, *Agendas for Freedom*, meeting agendas, and TeaPAC merchandise.

We will also help you coordinate speakers for your NTP. Speakers in the past have included congressional candidates, state assembly candidates and inspirational Patriots who are passionate about our cause. This is why coordinating your event with H.Q. is important.



STEP 4

Create Invitations

A useful tool for creating effective (and affordable!) Invitations is www.evite.com. All you have to do is create your free account, build your Evite and import your guest list. The website will track RSVPs for you and automatically send an email reminder the day before your event. We have had much success with this tool and have had excellent feedback from NTP hosts who have used it.

If you would prefer to go the traditional route and use mailed or hand delivered invitations, we have a template available online. In the "Tea Party Resources" tab on our website you will find a fillable .pdf document that can be edited for your event. Also, it may be helpful to include an agenda for your NTP so guests can prepare and participate effectively in the topics of discussion.

SOUTH PASADENA NEIGHBORHOOD TEA PARTY



Please join friends and neighbors to learn more about the Tea Party movement in South Pasadena and how you can get involved.

Hosted by
Ray and Kathy Bence

Introducing special guests,
Candidate for the 29th Congressional Seat
John Colbert (R)

&
Candidate for the 44th District Assembly Seat
Alvaro Day (R)

Friday, June 18, 7pm
1776 West Coast Drive
South Pasadena

RSVP: (626)555-5555

Evite Hints

1. Allow guests to invite their friends by creating an open invitation
2. Send an evite to your entire email address book to get the word out
3. Make sure to include special instructions like parking or directions to entrance/security
4. Send a link to your Evite to H.Q. so volunteers can post your event and Evite to the website. That way, you can track RSVPs from members who were not directly invited by you

REMEMBER: The more you communicate with us, the more we can help you to host a successful NTP.



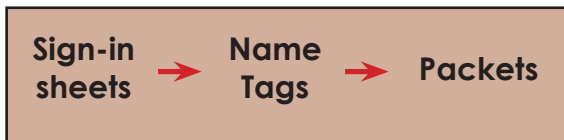
STEP 5

Set Up for your Event

Set up your home to accommodate a crowd. Move furniture around so there is ample open space as well as places for people to sit. Anticipate the flow of traffic for your party and make sure there is a wide and clear path.

Organize a sign-in table by your entrance to track attendees and create packets for each guest. Each packet should include an *Agenda for Freedom*, a meeting agenda, a speaker pamphlet (for example, a John Colbert for Congress tri-fold) and a *TeaPAC Get Connected* card.

Your sign in table should also accommodate the flow of traffic. Arrange your table so people can move through quickly to avoid a traffic jam at your front door. Remember, your sign-in table should act like an assembly line.



Sign-in Table Check List

- Sign-in Sheets (Available online)
- Name Tags and Markers
- TeaPAC Business Cards (Available from office)
- Agenda for Freedom* (Available online)
- Program/Meeting Agenda (Template available online)
- Voter Registration Forms (Available from office)
- Absentee Voter Application (Available online)
- Handouts and Petitions (Available online)
- Get Connected* Cards (Available online)



STEP 6

Your Event

Ideally, an NTP should last about an hour to keep your guests engaged. Stick to your agenda and try not to get off track. Most guests will attend your NTP because they are interested in what you and your speakers have to say. Give all your speakers a defined time limit and have a team member keeping track of time. After every one has spoken, give your guests plenty of time for conversation with your team, candidates, speakers and neighbors.

A structured, organized event motivates others to participate. Actively recruit potential team members and neighbors who may be willing to hold their own NTP.

Many of our members have organized their precincts by recruiting team members through their NTPs. For example, the South Pas Patriots, the Altadena Patriots, and the Burbank Patriots have all recruited their core leadership from NTPs. Their successful events engaged guests who are now active in making positive changes in their communities.

Below is a sample agenda that will help you structure your event.

Pasadena Neighborhood Tea Party July 4, 1776 *Agenda*

6:00: CALL TO ORDER

The meeting will begin with an introduction from Mr. and Mrs. Washington as they welcome you to their home.

6:05: PLEDGE OF ALLEGIANCE

Please rise.

6:08 SPEAKER INTRODUCTION

Mr. and Mrs. Washington would like to introduce Mr. John Adams and Mr. Thomas Jefferson for an overview of the Tea Part movement, its importance, and a call to action.

6:10: Mr. John Adams-Taking Back America One Tea Party at a Time

Explains the goals and ambitions of the Tea Party

- Restore a limited, constitutional government
- Reminding politicians who they work for
- Reminder to read *Agenda for Freedom*

6:30: Mr. Thomas Jefferson-What you can do to Impact the Tea Party Movement

Overview of what citizens can do to participate and why it is essential to the success of the Tea Party

- Precinct organization, NTPs, getting out the vote
- Planning communication between people, politicians, and TeaPAC H.Q.
- Reminder to sign up with TeaPAC.net/getinvolved

6:45: Questions and Answers

Please feel free to question any of the speakers

7:00: Meeting Adjourned

Reception with wine and cheese by the fireside. Please stay and mingle with neighbors. If you are interested in getting involved, Mr. and Mrs. Washington would be glad to help plug you in.

STEP 7

Send your Guests Home With Food For Thought

While your NTP is wrapping up, set up yard signs or any other information for your guests by the exit. Think of them as party favors. This will send your guests home with something to remind them of your event, what was talked about and opportunities to get involved. Encourage guests to fill out their *Get Connected* cards and turn them in before they leave. Make an effort to tap them into a role in your team or at TeaPAC. This way, they have committed to a call to action.

		<h1>GET CONNECTED</h1>	
<p>WE REAFFIRM THE FIRST PRINCIPLES OF THE AMERICAN REVOLUTION AND DEMAND THE IMMEDIATE RESTORATION OF LIMITED, CONSTITUTIONAL GOVERNMENT.</p>			
<h3>GET INFORMED</h3>		<h3>GET INVOLVED</h3>	
Name: _____		<input type="checkbox"/> Host a Neighborhood Tea Party in your home	
Phone: _____		<input type="checkbox"/> Organize a TeaPAC Event or Fundraiser	
Email: _____		<input type="checkbox"/> Volunteer to be part of the team	
Address: _____		<input type="checkbox"/> Volunteer to be a Neighborhood Team Leader	
_____		<input type="checkbox"/> Register as a Permanent Absentee Voter	
_____		<input type="checkbox"/> Donate	
Have you joined www.TeaPAC.net ? <input type="checkbox"/> yes <input type="checkbox"/> no		<small>Please send checks and money orders to 936 E. Green St, Suite 100, Pasadena CA 91106 or visit TeaPAC.net. Make checks payable to TeaPAC</small>	
How did you hear about us? _____		<h2>www.TeaPAC.net</h2>	
_____		Visit our website to stay up to date with events in your area	

Best time to reach you? _____			



STEP 8

Follow Up

After your event is over, it is time to follow up with your guests. This is where the sign in sheets will come in handy. You probably recruited a few of your neighbors to join your neighborhood team. Divide the list among them and follow up with each guest. Find out what they thought about the event. Ask if they would like to get more involved — if they would like to join your team.

Some of the goals you can establish for your newly formed neighborhood team are: organize your precinct, create awareness in your neighborhood, work on voting guides, volunteer for political campaigns and many other options. The overall goal is to promote a limited, constitutional government on a local level in every precinct. When we organize local precincts nationwide, we can make a difference in local, state and national politics.

Get your neighbors talking, thinking and working together towards a common goal. The time is now to exercise our rights. Let's take back America — One Tea Party at a time!!!



Last Minute Hints

- Allow space in your home for speakers, maps, and white boards
- Set up sitting and standing room for guests
- Try to recruit others to host a Tea Party in their neighborhoods (Home, Church, Community Center, etc.)
- Emphasize the importance of local impact, and the results if we do not act
- Encourage people to visit and sign up with TeaPAC.net
- Get names, addresses, and phone numbers of guests at your NTP so you can stay in contact with them
- Remember to start and end on time!
- Keep to the agenda
- Try to keep your NTP under two hours to maintain attention of guests. You can always socialize after the meeting is adjourned

STEP 9

HAVE FUN!!!

Remember to always keep your guests engaged. Keeping up the pace is essential to a successful NTP. I cannot overemphasize how powerful and important this method is. It is so effective that our Founding Fathers gave it constitutional protection by guaranteeing our freedom to speak, to assemble, to petition and to associate. The next step in this democratic process is to assemble in our homes, offices and neighborhoods across America and begin the hard work of restoring and maintaining a limited, constitutional government. As our founding fathers said before they began their battle for independence....

Hep Hep HUZAH!!!!



NTP'S IMPACT ON COMMUNITY

TeaPAC works to stimulate critical thinking and conversation from people in our community. It is important to spread the word about what is going on in government and what we can do about it.

The whole point of the NTP strategy is to create an overall awareness of government activity on a local level. The more people know, the more they will actively participate in changing their community and our nation. It is about taking ownership of the crisis at hand and responding. It is taking control of the electoral process and placing it in the hands of the people.

We hope we can help you reach out to your friends, family and neighbors in a positive way to get our country back on track. As we said before, you will be surprised how many people share your feelings about politics. This is a great way to find your "social neighborhood."

These days it is rare to know your neighbors, to feel safe letting your kids play alone outside or to know what is going on in your neighborhood. If we can bring people together through the NTP, we can move back to a simpler time in American history and find common ground. As citizens, we must unite to pursue liberty, national security and American values.



CALL TO ACTION

- Make sure you're registered as a Tea Party Patriot on our website, www.TeaPAC.net
- Start spreading the word to your friends, family, and neighbors to get them signed up too
- Start planning your NTP, and encourage others to do the same
- Recruit a neighborhood team to help you organize your precinct
- Make sure everyone is registered to vote, and have applications for a permanent absentee ballot
- Read and discuss the Agenda for Freedom
- Focus on November 2, 2010, start getting the vote out NOW!
- When the time comes, volunteer for a campaign you think is important
- Invite young voters to get involved, after all, it's their money we're spending
- Speaking of money, you can help TeaPAC on our path to victory by donating in person, by mail, or on TeaPAC.net



www.TeaPAC.net

2010