

## Bibliocrunch Publishing Budget Tracker

### Guidelines

- Enter word count to calculate number of pages and estimated range of editing cost
- Track your budget by entering your negotiated costs in yellow cells
- Note that your costs may be higher or lower than the estimated costs

Questions? Go to [Bibliocrunch.com](http://Bibliocrunch.com)

Word Count: 50,000  
Pages: 200

Category	Purpose	Range	Estimate		Your Cost	Source
			Low	High		
Beta Reader			\$0	\$50		
Developmental Editing	A development editor will evaluate and critique your manuscript, suggest and provide revisions, and shape it into a smooth, workable piece. They'll look at the big picture and make sure everything flows and is consistent	Review 1-5 pages per hour at \$45-65 per hour based on experience of editor	\$1,800	\$13,000		<a href="http://www.the-efa.org/res/rates.php">http://www.the-efa.org/res/rates.php</a>
Copy Editing	Once your manuscript is in good shape, the next thing you need to do is hire another editor called a copy editor or line editor to go through and catch spelling mistakes and adjust for grammar, punctuation and consistency.	Review 2-10 pages per hour at \$30-50 per hour based on experience of editor	\$600	\$5,000		<a href="http://www.the-efa.org/res/rates.php">http://www.the-efa.org/res/rates.php</a>
Ebook Cover Design	It's important that your cover design be optimized for print, digital, thumbnail sizes, and how it looks on an e-reader or mobile device. You might have your own images, or you might need to buy a license to use the images. Creating a print cover design in addition to an ebook cover design adds to the cost.	Premade covers are available for as low as \$50, but a custom cover design can range from \$150 to \$3,500. The higher end is for award-winning designers who have done Random House or HarperCollins-type covers	\$50	\$3,500		<a href="http://janefriedman.com/2013/04/24/book-design-joel-friedlander/">http://janefriedman.com/2013/04/24/book-design-joel-friedlander/</a>
Formatting for Print and Digital Layout	If you're tech-savvy, you can set up your book on your own for free using programs called Sigil, Calibre or Pages. If you're looking to hire an expert, you can find someone to do the print-on-demand conversions for as little as \$150 or as much as \$2,500 to convert from Word or InDesign.	The costs will usually be \$200 for a text book that's less than 400 pages. The higher costs are if your original file is in PDF, has a lot of pictures, or is highly illustrated. PDFs are much more complex to convert.	\$0	\$2,500		
ISBN	An ISBN is recommended if you're doing a print book or want it placed in a library. A lot of third parties sell ISBNs, but if you don't purchase your own ISBN you may not be listed as the publisher of your own work. Not everyone believes you need an ISBN. If you plan on only selling your book in e-book form, then you do have the option of skipping the ISBN and using the default numbering system for Amazon, iBooks or BN	\$125 for one ISBN \$250 for ten ISBNs	\$125	\$250		<a href="http://www.bowker.com/en-US/products/servident_isbn.shtml">http://www.bowker.com/en-US/products/servident_isbn.shtml</a>
Pre-Publication Reviews	There are many resources for authors to get professional reviews. Sites like Kirkus, Blue Ink, and Publishers Weekly all sell review packages for indie or self-published authors. There's also a great list of bloggers that you can reach out to for reviews for your book.	Example cost of review: Kirkus - \$425 BlueInk Reviews - \$396 Publishers Weekly PW Select - \$149	\$0	\$1,000		
Marketing and PR	This is probably the toughest part after you've written the book. You can pay someone to help you market and set up blog tours for \$10 to \$40 per hour. We recommend you pay someone at least 10 hours to market and on the high end 40 hours. If you have the time, you can do a lot of the marketing yourself. Also, good book publicists can get you radio spots and press pickups for anywhere from \$1,000 to \$5,000 per month.		\$100	\$5,000		
<b>Total:</b>			<b>\$2,675</b>	<b>\$30,250</b>	<b>\$0</b>	