



25 TOP RESOURCES FOR ENTREPRENEURS (THAT ARE FREE OR INEXPENSIVE)

**THAT WILL HELP YOU GROW YOUR BUSINESS FAST,
INCREASE YOUR PROFITS AND SAVE YOU TIME**

JOHN TIGHE

WWW.PUBLISHPOSITIONPROFIT.COM

50 Top Resources for Entrepreneurs (that are free or inexpensive)

**That will help you grow your business fast,
increase your profits, save you time and reduce
overwhelm**

50 Top Resources for Entrepreneurs

John Tighe

www.PublishPositionProfit.com

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About Publish Position Profit

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Also by John Tighe

1. Evernote



What is it?

Evernote is a great tool for collecting and organizing notes, links, articles, photos, quotes, audio clips...

Basically it's a great tool for tracking all your thoughts, ideas and insights into whatever projects you are working on and making sure that they're always handy and that you never lose anything.

Price: Free or \$45 a year for Premium

Website: Evernote.com

2. Google Drive



What is it?

Google Drive is Google's free cloud storage service that allows you to store documents, photos and videos online and access them from anywhere. It is also possible for you to share things with others and let them view, comment or edit.

It also allows you to create documents, presentations, spreadsheets, forms and images. Again, you can share these and collaborate on them setting different permissions for different people as needed.

Price: Free

Website: drive.google.com

3. Dropbox



What is it?

Dropbox allows you to keep documents, photos, video, etc. **safe in the cloud and accessible from anywhere** by you and any team members you choose to share them with. Plus Dropbox is great for sharing large files that are too big to be sent by email.

Price: Pricing starts at 2GB for free or 100GB for only \$9.99 a month.

Website: [Dropbox.com](https://dropbox.com) (scroll down the page once you get there).

4. Carbonite



What is it?

Automatic (very important) and secure cloud based back up for your computer. Protect all your documents, files, photos, video and audio.

With Carbonite you'll never have to worry about what happens if your hard drive fails because everything that's important to you will have been automatically back up.

Price: \$59.99 for a year's protection (that's less than \$5 a month).

Website: Carbonite.com

5. LeadPages



What is it?

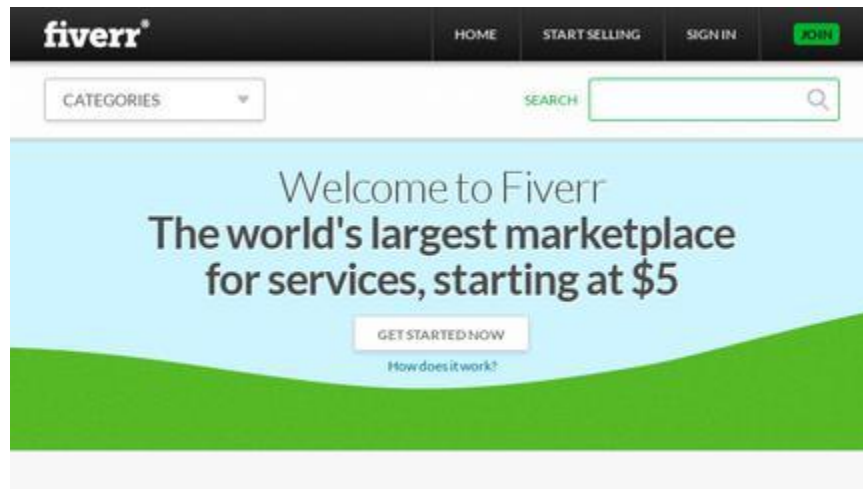
LeadPages is what I (and lots of other top online marketers) use for creating **landing pages** and **optin forms**. It has loads of great templates to choose from and is so simple you can literally have a form up and running in 2 minutes once you're familiar with it.

You can have LeadPages host your landing pages for your or, if you prefer, embed them on your site or WordPress blog.

Price: Starts at \$37 a month for unlimited landing pages – well worth it, I love it!

Website: LeadPages.net.

6. Fiverr



What is it?

Fiverr is frankly amazing! It offers a huge range of services (known as gigs) and they start at just \$5 – hence the name.

I use Fiverr extensively and while some of the work done is “so so” a lot of it is outstanding. And at \$5 a pop if it doesn’t work out first time you can afford to get it done again!

Price: \$5

Website: [Fiverr.com](https://www.fiverr.com)

7. oDesk



What is it?

oDesk is my favorite website for finding **freelancers**. I've hired freelancers for web development, design work, research, proofreading, book formatting, video editing and more. **I just checked my stats and so far I've logged 454 hours of hiring time!**

You'll be amazed at what you can get done on oDesk and the quality of the work (be sure to always check reviews and portfolios). Plus, it will save you a fortune in staffing costs.

Price: Depends on the type of job and skill level of the person doing it. Prices are, however, very competitive and you can fix the price of a job in advance (recommended) so you know what to budget for.

Website: oDesk.com

8. Skype



What is it?

Skype lets you make free voice and video calls to other Skype users anywhere in the world! You can also call mobiles and landlines at highly competitive rates.

I use Skype for all my podcast interviews.

Price: Free for Skype to Skype calls

Website: [Skype.com](https://www.skype.com)

9. Rev.com



A Revolution in
SPEED

Lightning fast transcription and translation.
Accurate and Guaranteed.

What We Do »

● ● ●

What is it?

Rev.com is a fast turnaround (48 hours) transcription service – perfect for getting interviews transcribed. They also have a translation service.

Price: \$1 per minute

Website: [Rev.com](https://www.rev.com)

10. iStockphotos



What is it?

iStockphotos offers thousands of royalty free photos, graphic images and video clips on every subject you can imagine. Perfect for finding images for your documents, reports, presentations, website or blog!

Price: From around \$1 per image

Website: iStockphoto.com

11. Virtual Staff Finder



What is it?

The team at Virtual Staff Finder will help you find your very own personal VA or Virtual Assistant from a shortlist of suitable candidates that they will screen based on your job requirements.

Now this service is a little more expensive than the others in this guide... until you realize that you are getting a full time staff member working for you for as little as \$450 a month! Incredible! ☺

Price: Around \$225 to \$300 per month part time or \$450 to \$500 full time!

Website: VirtualStaffFinder.com

12. airbnb



What is it?

Rent rooms or entire homes from people all over the world and save money in the process by not paying hotel rates. Great whether you're travelling on business or going on holiday.

I used this for the first time on a recent visit to San Diego and stayed 50 yards from the beach!

Price: Variable, but way cheaper than most hotels!

Website: [airbnb.com](https://www.airbnb.com)

13. Online image converter



What is it?

If you need to add an image to a document or web page, but it's in the wrong format then this free online image converter from CoolUtils will allow you to convert it in a matter of seconds.

Price: Free

Website: Coolutils.com

14. JPEG Optimizer



What is it?

JPEG Optimizer allows you to compress your Jpeg images to save on file space. This is particularly useful if you have a book (e.g., a Kindle book), image or document for which you are charged a download fee based on file size.

I follow Amazon's guidelines for Kindle publishers and use a compression setting of 50-60%. This typically reduces the file size by around 75%, but without compromising the quality of your image very much.

Price: Free

Website: jpeg-optimizer.com

15. join me



What is it?

join me allows you to hold virtual meetings where you can share your screen, share screen control and transfer files all for free. The paid options allow you to record your meetings and have as many as 250 participants.

Price: Free for up to 10 participants.

Website: join.me

16. GetResponse



GetResponse
World's Easiest Email Marketing.

What is it?

GetResponse will provide you with your email autoresponder so you can **build your all important list**. They are the third of the big autoresponder companies I've tried and I'm very happy with them – definitely the best of the three.

Price: Prices start at a ridiculously cheap **\$15 per month for 1,000 subscribers** and there's no tie in.

Website: [GetResponse.com](https://www.getresponse.com)

17. Jing



What is it?

I use Jing almost every day to capture screenshots or to make short screen capture videos (up to 5 minutes long) and then easily share them.

Most of the images in this report were captured using Jing. Don't tell TechSmith (the creators), but I would happily pay for it! Jing has a bigger brother called Snagit that has extra functionality and is well worth the price.

Price: Free

Website: techsmith.com/jing.html

18. Google Analytics



What is it?

Google Analytics gives you priceless data about your website for free. As well as the number of visitors it allows you to track a whole host of other information as well such as the average time spent on the site, the number of pages viewed, where visitors are from and much more.

Simply add (or have your web developer add) a snippet of code to your site and Google will do the rest.

Price: Free

Website: [Google.com/analytics](https://www.google.com/analytics)

19. Audible



What is it?

Entertainment, education and a great time saver all rolled into one!

Start making use of your “NET time” – No Extra Time – by listening to bestselling books on the go! Audible has over **150,000 titles** to choose from including bestsellers in business, personal development and fiction.

What would I recommend? Tough question as there are so many life changing books available. Some great books for entrepreneurs are “**Rich Dad Poor Dad**” by Robert Kiyosaki, “**Secrets of the Millionaire Mind**” by T. Harv Eker and “**The 4-Hour Workweek**” by Tim Ferriss. Of course, I’m just scratching the surface here – there are so many more!

Price: Free 30-day trial plus a [free audio book](#) and then \$14.95 a month if you decide to stay – no tie in period

Website: [Audible.com](https://www.audible.com)

20. Audio Jungle



What is it?

I love the Audio Jungle site for downloading very inexpensive royalty free music, intros, outros and jingles. There is some amazing music on the site that really pulls on the emotions and which will make anything you add it to sound much more polished and professional.

Price: From \$1 per file

Website: Audiojungle.net

21. Mention



What is it?

Mention allows you to monitor the web for mentions of your chosen keyword or keywords (depending on the package) allowing you to see what people are saying about you, respond quickly and build both relationships and your online reputation.

Price: Free for up to 250 mentions a month

Website: [Mention.com](https://www.mention.com)

22. Your YouTube Channel



What is it?

Just in case you hadn't noticed, YouTube allows you to have **your own TV channel for free!!!** In fact, you can have multiple channels! And did I say it was FREE!

Short of meeting someone face to face, video is the perfect medium for building relationships with your fans, prospects and customers. YouTube videos also rank really well in Google – probably helped by the fact that Google owns YouTube!

Price: Free

Website: [YouTube.com](https://www.youtube.com)

23. Google Hangouts



What is it?

As if it wasn't amazing enough that Google have given us our own free YouTube TV channels they've gone one better and given us live TV as well in the form of Google Hangouts or Hangouts On Air.

Hangouts allow you to video chat and screen share with up to 10 people live online. In addition, however, any number of people can watch your live broadcast. That's right... in theory you could broadcast live to millions of people!

My friend Brandee Sweesy is a Google Hangouts expert and, as a guest on my show, shared some amazing insights and ideas about how you can use Google Hangouts to grow your business. [Click here to check out Brandee's episode.](#)

Price: Free

Website: [Google.com/hangouts](https://www.google.com/hangouts)

24. Webinarjam

The image is a promotional graphic for Webinarjam. At the top left, there is a screenshot of a webinar interface showing a speaker's video and a presentation slide. To the right of the screenshot is the Webinarjam logo, which consists of the word 'WEBINAR' in a black sans-serif font and 'jam' in a red script font. Below the logo, the text reads 'The World's Most Reliable Webinar Platform'. In the center, there are three overlapping circles: a yellow one on the left containing the text 'FREE WEBINAR HOSTING', a red one on top containing 'Lifetime UPDATES', and a black one on the right containing 'Unlimited Attendees'. Above the black circle is a red horizontal bar with the text 'Unlimited Webinars'. At the bottom left, there is a white button with the text 'LEARN MORE'. At the bottom right, the text 'TRY IT OUT RISK FREE' is displayed in large, bold, blue and white letters.

What is it?

Webinar jam is Google Hangouts live TV meets webinars!

With Webinar jam you can use Google Hangouts as a full blown webinar platform, collect registrants' emails and much more.

Before Webinar jam the leading webinar platform was GoToWebinar, which cost \$497 a month for up to 1,000 attendees. Webinar jam costs less than that for an entire year and has no limitations on numbers – a real game changer!

Price: \$297 per year for unlimited webinars and unlimited attendees

Website: Webinarjam.com

25. Wordpress



What is it?

WordPress is **the number one blogging platform in the world and it's free**. With thousands of themes available (either free or inexpensive) you can create beautiful customizable websites in no time – sites that would have cost thousands of dollars just a few years ago. My PublishPositionProfit.com site is built on the WordPress platform.

Price: Free

Website: WordPress.org

About Publish Position Profit

Three times a week Publish Position Profit brings you interviews with amazing experts and entrepreneurs who are crushing it in business. Join us to hear their stories: the obstacles they overcame on their way to success, the lessons they learned on their journey and what motivates them to succeed now.

Discover how they are using today's incredible publishing opportunities to reach their target audience, build relationships, position themselves as leaders in their field and profit from doing something they love.

Don't miss out on another episode: visit [Publish Position Profit.com](http://PublishPositionProfit.com) where you can join us every week by subscribing through [iTunes](#), [Stitcher](#) or [SoundCloud](#). Just click the link of your choice and you can subscribe for free:



Our Mission Statement

"To help experts and entrepreneurs share their message with the world so that they can build a successful business doing something they love, live life on their terms and inspire others."

About the Author

JOHN TIGHE is the bestselling author of "[Crush It with Kindle](#)" and host of the top ranked business and marketing podcast "[Publish Position Profit](#)".

John is an online marketing expert, entrepreneur, speaker, business coach and founder and CEO of the Strategic Positioning Press publishing house.

Before striking out on his own John had a career as a corporate lawyer, but decided he wanted more from life.

Today, instead of being chained to his desk at a law firm, John works with experts and entrepreneurs from around the world helping them to strategically position themselves so that they can rapidly grow their businesses by attracting more of their ideal clients and by being able to charge what they are truly worth.

John's mission is to help experts and entrepreneurs share their message with the world so that they can build a successful business doing something they love, live life on their terms and inspire others.

Also by John Tighe



The Amazon #1 Bestseller:

[Crush It with Kindle](#)

Self-Publish Your Books on Kindle and
Promote them to Bestseller Status

Did you know you can now become a published author and be selling your book to Amazon's hundreds of millions of Kindle customers in less than 24 hours? Or that Amazon will pay you an incredible 70% royalty? Or that thanks to Amazon's free Kindle app there are now an estimated 5 billion plus Kindle ready devices in the world?

Our ability to self-publish through Amazon's Kindle platform is revolutionizing the publishing industry, with Amazon selling an estimated 600 million Kindle books last year. Best of all, Amazon want your content! This is part of their strategy to grow their market share and it's why they've made publishing on Kindle so incredibly easy.

Have you always dreamed of becoming a published author? Do you have a message that you want to get out to the world? Are you an entrepreneur, expert, speaker, coach, consultant or professional who wants a book as a positioning tool to help grow your business?

Whatever the reason, now is your time. [Crush It with Kindle](#) shows you step-by-step how to write, publish and successfully promote your books on Kindle so that you can become a bestselling published author.

Well over a 100 five star reviews on Amazon and counting! [Click here now to check it out.](#)